

**JOIN OUR JOURNEY INTO THE
EXTRAORDINARY**



**Benefit from the USD 250M
Billion Global Creator Market**

White paper

Version 1.0

December 2024

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EXECUTIVE SUMMARY

Introduction

247X aims to develop and monetize a Tokenized Entertainment Ecosystem targeting the Global Creator Industry with Community, Monetization, Entertainment, Investment, Discovery features and DeFi Services.

This Unique Next Generation Ecosystem addresses overlaps the following markets: Advertising Industry, Gig Economy, Affiliate Marketing, ECommerce Industry, Crypto Market, Real-Estate and Online Adult Entertainment.

By providing a wide range of investment, monetization and entertainment features, 247X will issue its own crypto token (\$247X) and tokenized company shares (\$247XE equity tokens) on the Polygon blockchain.

Our main objective is that \$247X as a crypto utility token will be integrated and used by Content Monetization Platforms and Creators on a Global Scale.

To reach this objective, we will first create Proof-Of-Concept with the 247X Tokenized Entertainment Ecosystem by disrupting and reshaping the Global Creator Market and Entertainment Industry.

We will do this by offering a wide range of unique incentives for our stakeholders (Investors, Brands, Creators, Subscribers, Fans and Partners), addressing real use cases, new monetization, entertainment features and by giving stakeholders the ability to earn equity tokens (tokenized company shares) based on activities, achievements and performance.

This whitepaper outlines everything related to the 247X Tokenized Entertainment Ecosystem and provides required background information for (early bird) retail investors.



Sandro Anthonio

CEO (Founder)



Ecosystem Overview

The 247X Ecosystem will be based on disruptive On-chain Entertainment, Content Monetization, DeFi, Investment and Social Community features to connect and facilitate Creators, Fans, Partners, Brands and Investors.

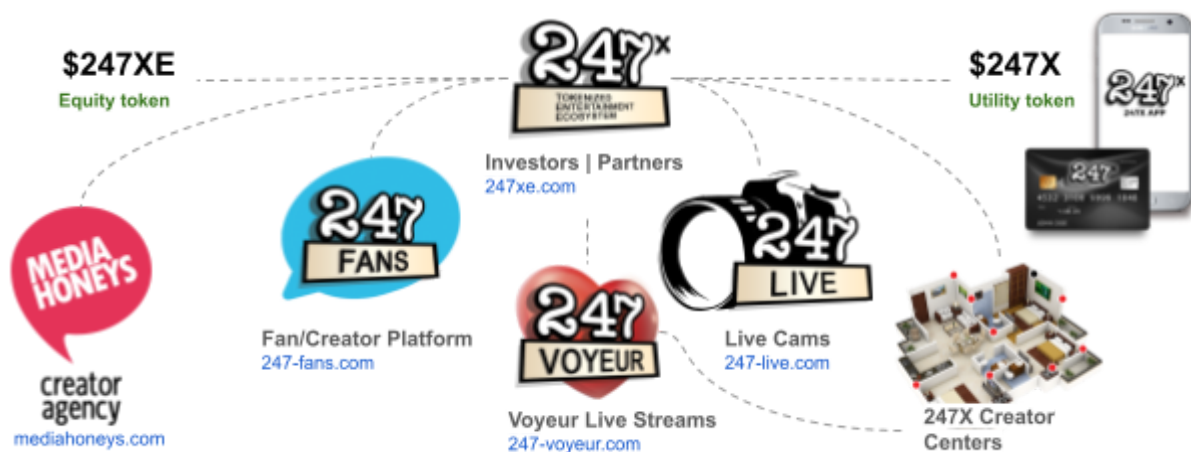
This unique Next Generation Tokenized Ecosystem includes the integration of Web 3.0 use cases which will have a positive effect on the token valuation and market capitalization.

The first use cases are initially \$247X payment and payout methods combined with a mobile app and 247X Crypto Debit Cards.

Later we will apply native crypto wallet (\$247X tokens) integrations within the 247X Ecosystem to adapt Web3.

Our main objective is to facilitate any type of Creator or Brand with content monetization, live communication, dynamic paywall, discovery and new unique features to monetize all their activities.

All stakeholders (Creators, Brands, Subscribers, Fans and Partners) have the ability to earn \$247XE (equity tokens) based on their achievements and performance.



\$247X
Utility token

ICO (Initial Token Offering)
Objective to Raise **€7.5M**

Token Supply
1,000,000,000 tokens

The 247X ICO Token Sale is based on Seed, Private Sale and Public Presale rounds. These rounds will run till the available tokens have been sold out.

\$247XE
Equity token

STO (Security Token Offering)
Objective to Raise **€25M**

Token Supply
50,000,000,000 tokens

The 247XE STO Token Sale (tokenized company shares from 247X Holding AG) will start once the financial regulators have approved the 247XE STO proposal.



247X app

247xe.com

Native mobile app to manage, exchange and control 247X tokens.

The 247X app comes with a 247X crypto debit card for online payments and ATM withdrawals.

Stake-To-Earn Program

247xe.com

Stake RWA (Real world Assets) such as Creator Centers (real-estate assets) and Independent Creators or as stakeable assets where their stakeholders receive commissions based on the performance from their assets.

247-Fans

247-fans.com

Next Generation Fan/Creator Platform where Subscribers and Fans can connect and interact with Creators and Brands.

This Platform provides features to monetize content, live communications and will have a wide range of entertainment features.

Share-To-Earn Program

247xe.com

The 247X Community can generate passive income by promoting our services to others.

This Referral Program is based on a revenue share model to receive a % from the spendings and/or earnings from referrals.

247-Voyeur

247-voyeur.com

Subscription based member area including a free preview for Visitors.

Subscribers will have unlimited access to access Locations, Spy Voyeur Cams, Recording Archives, Schedule and Notification Service. Subscribers can also join Creator's Fan Clubs (upsell).

Stream-To-Earn Program

247xe.com

Program to Connect and Publish Live Video Streams from the private residences from Creators to provide real-time entertainment.

Participating Creators can expect higher earnings, optimized visibility and a better discovery based on specific algorithms.

247-Live

247-live.com

Live Webcam Platform (NSFW only) with live streamed content from 247X creators where we will integrate Spy Voyeur Feeds and content from Merchant Partners who have integrated 247X as payment/payout methods..

Partner Program

247xe.com

The 247X Partner Program is essential to collaborate with strategic partners in various horizontals and verticals.

This program is made for Content, Merchant, Agency, Cashback, Traffic and Advertising partners.

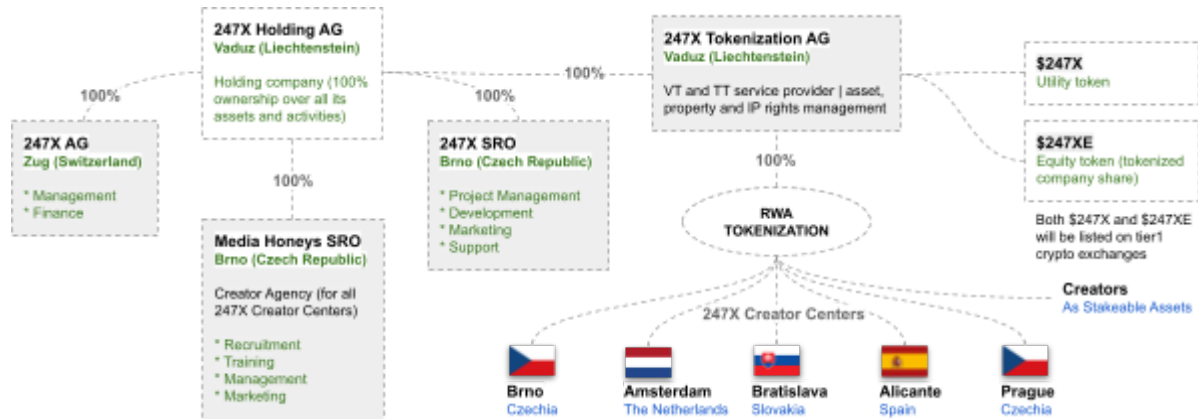
247X is based on a wide range of use cases and is divided into the following segments that will be developed according to a versionized roadmap in the upcoming 5 years.

247xe.com will be the starting point for our target audience (except for Subscribers and Fans who are required to start on 247-fans.com).



Incorporation Structure

247X will be incorporated in Liechtenstein (Vaduz), Zug (Switzerland) and Brno (Czech Republic). We choose this incorporation structure because of its political stability, full transparency, advantageous tax regime, privacy laws and crypto friendly regulations.



247X Holding AG will be our main corporation entity which has 100% ownership for all current and future business ventures.

247XE Holding AG will be fully tokenized meaning that all of its company stock will be available as equity tokens (\$247XE) to give Retail Investors the ability to invest through a STO (Security Token Offering) which will be later listed on various Tier 1 Crypto Exchanges (for public trading purposes).

For each Stake-To-Earn Asset (RWA - Real World Assets as Creator Centers) we will set up separate corporate entities.

Our Objectives

247X is a Next Generation Tokenized Ecosystem to connect and facilitate Creators, Fans, Partners, Brands and Investors with disruptive On-chain Entertainment, Content Monetization, DeFi, Investment, RWA Staking (Real-Estate) and Social Community features.

Global Creator Economy

There are now **200 Million** Creators Worldwide

2023

USD 250 Billion

2027

USD 480 Billion

+192% growth forecasting by 2027

5 years Timeframe

Revenue Projection

+/- USD 257 Million

Profit Distribution

+/- USD 31,1 Million

Capture Market Share

+/- 0.053% by 2029



PROBLEM STATEMENT

Identification of the Problems

Like in any other industry or market, the adoption of tokenization and Web 3.0 technology can solve a lot of problems that currently exist within the Creator Economy and bring a lot of improvements for all the involved stakeholders.

1. Increase the Levels of Acceptance, Transparency and Trust

By applying tokenization and web 3.0 we are able to increase the level of acceptance, transparency and trust for all the stakeholders who will integrate, adapt or use 247X tokens as payment and/or payout method.

2. Cross-border Payments are Slow and include High Fees

Cross-border payments are transactions sent from one country and received in a different country. Transfer fees, bank fees, local currency, foreign currency conversion rates, exchange fees, and international credit card fees may apply to cross-border transactions. Fees applied to payments crypto currencies are lower and faster (almost real-time).

3. Monetization and Entertainment Features are mainly Web 2.0

All features (monetization and entertainment) applied and used by Creators, Brands and Fans are at the moment Web 2.0 orientated. Tokenized integrations provided by Content Monetization Platforms are at the moment limited.

4. There is No Specific Crypto Token for the Creator Economy

At this moment the main crypto currencies are used as a payment method or used as a payment method. There is no specific crypto token available that is accepted and actively used within the Creator Economy.

5. Creators are Responsible to Create Their Own Discovery

Creators who monetize their (NSFW) live content (live webcam broadcasting) earn from 35% up to 60% revenue share on live streaming platforms. These platforms provide discovery and visibility and therefore have higher operation costs by investing in marketing and media buys.

Fan/Creator platforms offer in general 80% revenue share for the Creator but don't provide on-site visibility and discovery services.

Content Monetization Platforms (NSFW) such as PornHub offer a pay rate for views per video, fan club subscriptions, videos sold and referral commissions.

Mainstream Content Monetization Platforms such as YouTube offer an average pay rate for an ad view is between USD 0.01 and USD 0.03, which means that a Creator can make around USD 18 for every 1,000 ad views and USD 3 up to USD 5 for every 1,000 video views.

6. Creators Need to Invest Time in Research and Education

Creators convert around 1 - 1.5% from their Social Media Followers to paying Fan Club Subscribers. So to get 100 Subscribers, a Creator needs around 10,000 Followers on their Social Media Accounts.

This applies to the Creator activities on social media in reference to a Fan/Creator Platform where Creators are responsible to create their own visibility..

It might sound big, but it's achievable with guidance, dedication, good quality content, the starting Creator needs to have patience.

247X will give their Creators by default full discovery, visibility, personal assistance and a lot of rewarding incentives (including co-ownership 247XE equity tokens) based on their achievements and performance) to keep on going to reach that point of satisfaction.

Starting Creators need to do a lot of self education and googling to find the right resources that give them support to get started and eventually become successful.

247X will give their Creators free access to education resources, personal advisory, assistance and most important incentives to start and keep going.

WHAT CREATORS CAN EXPECT

- 247X Academy (weekly webinars, podcasts, advisory and free educational courses)
- Access to Premium Selected Creator Agencies who offer Creator Management Services
- Watch-To-Earn Program
- FAQ and Support
- Creator Agency Services (additional)

7. Starting Creators have High Expectations and Drop Off Quickly

Unfortunately starting Creators have high expectations and drop off quickly because of the following reasons:

- They simply have no patience
- They simply are limited with their available time
- They didn't do the required research
- They are not active on Social Media Platforms or don't have or enough followers
- They don't have a strategy or a plan
- They don't take the tasks to become successful seriously
- They don't have enough photo and video content (Free and Price tagged)
- Photo and video quality doesn't match quality standards (low quality)
- They don't interact with their subscribers (messenger/chat)
- They are missing language and/or communication skills
- They have an irresponsible behavior

8. Starting Creators Need to Work with Creator Agencies

Being a successful Creator is time consuming, especially if you start to grow and have a big social presence and fan club.

This is one of the reasons Creator Agencies provide professional management services to assist Creators and do time consuming activities for them.

247X will provide Creator Agency Management Services so Creators can only focus on creating content (recorded and live).

Provided Services

- Personal development plan
- Content production plan / schedule
- Social media account management (posting content and answering direct messages)
- On-site postings (posts, stories, reels, photo galleries and video clips)
- Direct messages (text communication)

Creator Agencies helps to increase the number of subscribers and paying fans and usually take a % from the Creator's earnings

9. RWA Staking Tokenization is Not Yet Available in The Creator Economy

Staking RWA (Real World Assets) is at the moment not yet available as a use case within the Creator Economy.

247X aims to change this by introducing new business models for Retail Investors and Creators to stake and invest in Creators and other RWA assets to receive a commission based on their staked performance.

10. Brands Invest in Creator and Influencer Marketing

Marketers will spend +/- USD 8.14 Billion on Social Media Sponsored Content this year, marking 16.0% growth.

Although spending will rise next year to USD 9.29 Billion, growth is slowing, as marketers spend more carefully with larger creators with whom they can establish long-term relationships.

Brands are increasingly opting for recurring, "always-on" partnerships with trusted creators rather than one-off campaigns. This shift has reduced both the number of creators brands work with and the number of new deals.

11. Platform (Company) Co-ownership Doesn't Exist for Creators, Fans, Brands and Partners

Most Content Monetization Platforms don't offer co-ownership to their Creators, Fans, Brands and Partners.

As 247X will be 100% tokenized we are able to reward our audience company equity (tokenized company shares) based on activities, achievements and performance.

Current Solutions

Listing from the most popular Content Monetization Platforms, Apps and Payout Services used by Creators related to the monetization of content and live communications.

Name	Type	Rev Share	NSFW	Accept Crypto (as a)	
				Payment	Payout
Patreon.com	Fan/Creator Platform	92%	✗	✗	✗
OnlyFans.com	Fan/Creator Platform	80%	✓	✗	✗
Fansly.com	Fan/Creator Platform	80%	✓	✓	✓
FanVue.com	Fan/Creator Platform	80%	✓	✓	✓
LoyalFans.com	Fan/Creator Platform	80%	✓	✓	✓
FanCentro.com	Fan/Creator Platform	75%	✓	✓	✓
Fan5.com	Fan/Creator Platform	80%	✓	✓	✓
Tempted.com	Fan/Creator Platform	80%	✓	✓	✓
Sex.com	Fan/Creator Platform	80%	✓	✓	✓
MyFreeCams.com	Live Cams Platform	60%	✓	✓	✗
BongaCams.com	Live Cams Platform	50%	✓	✓	✓
Flirt4Free.com	Live Cams Platform	50%	✓	✓	✓
Chaturbate.com	Live Cams Platform	55%	✓	✓	✓
Cam4.com	Live Cams Platform	55%	✓	✓	✓
CamSoda.com	Live Cams Platform	55%	✓	✓	✓
LiveJasmin.com	Live Cams Platform	35% - 55%	✓	✓	✓
StripChat.com	Live Cams Platform	55%	✓	✓	✓
XloveCams.com	Live Cams Platform	70%	✓	✓	✓
XCams.com	Live Cams Platform	45%	✓	✓	✓

Name	Type	Rev Share	NSFW	Accept Crypto (as a)	
				Payment	Payout
ManyVids.com	Video Clip Platform	Per view	✓	✓	✓
Clips4Sale.com	Video Clip Platform	Per view	✓	✓	✓
Instagram.com	Social Media Platform	Per post	✗	✗	✓
Facebook.com	Social Media Platform	25%	✗	✗	✗
Threads.com	Social Media Platform	Per post	✗	✗	✗
X.com (Twitter)	Social Media Platform	68%	✓	✗	✗
YouTube.com	Video Sharing Platform	Per view	✗	✗	✗
Vimeo.com	Video Sharing Platform	✗	✗	✗	✗
SnapChat	Instant Messaging App	Per post	✗	✗	✗
TikTok	Instant Messaging App	50%	✗	✗	✗
Skype	Instant Messaging App	✗	✓	✗	✗
WhatsApp	Instant Messaging App	✗	✓	✗	✗
Telegram	Instant Messaging App	✗	✓	✗	✗
Discord	Instant Messaging App	✗	✗	✗	✗
Paxum.com	Payout Service	✗	✓	✗	✓
Capitalist.net	Payout Service	✗	✓	✗	✓

Creators use Content Monetization Platforms to build up their Fan Club, Monetize Photo/Video Content, Live Communications (Messenger Voice | Video calls and Live Video Chat sessions).

Most Content Monetization Platforms use a centralized token/credit wallet mechanism.

Cryptocurrencies used for payments and/or payouts by Content Monetization Platforms, Apps and Payout Services are in general the Top 5 crypto currencies.

Payout Services used by Creators and by Content Monetization Platforms apply high fees over cross border transactions.

SOLUTION

Our main objective is to issue \$247X tokens (utility) and \$247XE tokens (equity), develop and provide a wide range of products and services to our stakeholders (Creators, Brands, Fans and Partners).

By creating Proof-Of-Concept, we are able to introduce \$247X tokens as a standard payment and payout solution applied within the Global Creator Economy.

Business Model

All 247X stakeholders are required to sign up through Email, Google or Passkey authentication. Each user will get a centralized wallet (credits) and a \$247X wallet (\$247X tokens) with the ability to initiate cash out requests.

Users who want to invest (ICO | STO | RWA staking) or want to cash out their earnings are required to complete all the KYC/AML steps.

Credit Packages

Subscribers need 247 Credits to get access and use specific features on our product sites.

Credit Packages	Price	Fiat	Crypto
✓ 50 Credits	€5	✓	✓
✓ 100 Credits	€10	✓	✓
✓ 250 Credits	€25	✓	✓
✓ 550 Credits (500 + 50 Bonus Credits)	€50	✓	✓
✓ 1,100 Credits (1,000 + 100 Bonus Credits)	€100	✓	✓
✓ 2,750 Credits (2,500 + 250 Bonus Credits)	€250	✗	✓
✓ 5,500 Credits (5,000 + 500 Bonus Credits)	€500	✗	✓
✓ 11,000 Credits (10,000 + 1,000 Bonus Credits)	€1,000	✗	✓
✓ 27,500 Credits (25,000 + 2,500 Bonus Credits)	€2,500	✗	✓
✓ 55,000 Credits (50,000 + 5,000 Bonus Credits)	€5,000	✗	✓

After each successful purchase order, credits are automatically added into the subscriber's wallet, the subscriber will receive an email including an attachment (purchase order PDF).



Payment Methods

Within our Product sites we will integrate the following payment methods to purchase credit packages.

Methods	Fee
✓ VISA/Mastercard	10%
✓ NOW Payments (+300 cryptocurrencies)	0.5%
✓ Coinbase (+100 cryptocurrencies and 70 Million Coinbase account holders)	1%

NOTE:

Payment fees issued per method or processor are always included in the final purchase order confirmed to be paid by the subscriber.

Within the upcoming 5 years we will also add various regional or country specific payment methods.

Payout Methods

Stakeholders can only initiate payout requests if they have completed the KYC/AML steps and have a minimum wallet balance of €100 (1,000 credits).

Methods	Fee
✓ 247X Tokens	3.0%
✓ SEPA/Swift Bank Transfers (fees and charges vary from bank to bank)	
✓ Paxum (various payout methods with different fees)	
✓ Capitalist (various payout methods with different fees)	

NOTE:

Payout fees are always included in the final payout order and are to be paid by the payee.

For each processed payout request, the system automatically generates an invoice statement (PDF) which will be mailed to the stakeholder's email address.

Subscription Plans

Within our Product sites we will apply various Subscription Plans to give GOLD and VIP Subscribers access to special benefits and perks.

Subscribers can pay by selecting one of the available payment methods and are automatically reminded and billed to renew their subscription.

Subscription Type	Month	Quarter	Annual
FREE <ul style="list-style-type: none"> ✓ Personal wallet (247X credits) ✓ Access to all features 	FREE	FREE	FREE
GOLD <ul style="list-style-type: none"> ✓ Personal wallet (247X credits) ✓ Special icon / Gold Badge ✓ Priority listings in chat rooms ✓ Free of advertising ✓ Bonus credits 	€24.99 160 credits (per month)	€69.99 480 credits (per 3 months)	€274.99 1,920 credits (per 12 months)
VIP <ul style="list-style-type: none"> ✓ Personal wallet (247X credits) ✓ Special icon / VIP Badge ✓ Priority listings in chat rooms ✓ Free of advertising ✓ Bonus credits ✓ Early access to new beta features ✓ First access to news and offers 			€499.99 4,000 credits (per 12 months)

NOTE:

ARR (Annual Recurring Revenue) is the value of the recurring revenue of a business's term subscriptions normalized for a single calendar year.

For example, if a subscriber purchases a two-year subscription for €999.98, the ARR would be €499.99 for each year. ARR is a metric to predict revenue that can be counted on every year.



Revenue Share Model

247X applies a Dynamic Revenue Share model which makes it possible to give Creators, Brands and Partners the highest % over their earnings any Content Monetization Platform currently has to offer.

Creators and Brands	
<p>68%</p> <p>From Online Generated Revenues</p> <p>Creators, Brands and Partners find Promotional Tools and Links in their Dashboard Page</p>	<p>MONETIZATION FEATURES</p> <ul style="list-style-type: none"> ✓ Define Your Own Prices ✓ My Fan Club (Subscriptions) ✓ Tips (Online and Offline) ✓ My Content (Photo Sets - Videos) ✓ My Customs ✓ My Shop ✓ My Goals ✓ Messenger Calls (Voice Video) ✓ Live Shows (Public Private Group Fans)
<p>13%</p> <p>From Referred Subscriber Spending</p>	<p>UP-TO</p> <p>6.5%</p> <p>Over The Earnings From Referred Creators</p> <p>6 LEVELS</p> <p>L1 (2.6%) L2 (1.3%) L3 (1.3%) L4 (0.65%) L5 (0.325%) L6 (0.325%)</p>
<p>UP-TO 20%</p>	<p>Revenue Share (Multit-Level) by referring participating ICO or STO retail investors</p>
<p>50%</p>	<p>Cashback Discount Offers when purchasing products/services from our Partners (50% from the affiliate payout), only applies to Creators And Subscribers</p>
<p>35%</p>	<p>From each (over stake) transactions in case the Creator participates in RWA Staking</p>

Gamification Engine

Gamification is a powerful tool for engaging, motivating, and retaining users across a wide range of platforms and industries.

It involves incorporating elements of game design (such as rewards, points, challenges, and levels) into non-game contexts to encourage desired behaviors, enhance user experience, and achieve specific goals.

Within the 247 Ecosystem we will integrate a Gamification Engine to engage and reward all our stakeholders based on their online activities, achievements and performance.

Levels

We will apply the following levels, point range (start and end) including the rewards (in credits).

Users who have reached a specific level are obliged to claim their rewards (247X credits) which they can cash out in \$247XE tokens based on the actual token valuation. Users who have reached a new level are automatically notified (in-app) and by email.

Within the 247X Ecosystem we will integrate Leaderboards to drive engagement, enhance performance and KPIs (Key Performance Indicators) to visualize the progress from each stakeholder.

Level	Name	Start	End	Rewards
1	Beginner	0	10,000	1,000
2	Intermediate	10,001	50,000	5,000
3	Advanced	50,001	100,000	10,000
4	Expert	100,001	250,000	25,000
5	Master	250,001	500,000	50,000
6	Top	500,001	1,000,000	100,000
7	Superb	1,000,001	2,500,000	250,000
8	Iconic	2,500,001	5,000,000	500,000
9	Elite	5,000,001	7,500,000	750,000
10	LegendaryElite	7,500,001	Or higher >	1,000,000

Actions

Overview from on-site actions which are initiated by stakeholders. Each time actions have been reached or executed, the related action points are distributed and rewarded to or between users.

Type	Points
Up to the Next Level (Reaching a New Level)	750
Complete KYC Steps	250
Complete Profile	250
Like	5
Liked	5
New Post	5
New Story	5
Following	7.5
Followed	7.5
New Fan Club Subscription	10
New Photo Set	10
New Video Clip	10
New Photo Set Purchase	15
New Video Clip Purchase	15
New Private Voice Call	100
New Private Video Call	100
New Private Video Chat session	100
New Group Video Chat session	100
New Referral Subscriber	25
New Referral Creator	55
New Referral Partner	100

Type	Points
RWA Staking (Creator)	1,000
RWA Staking (Creator Center)	1,000
Credit Package Purchase	150
Subscription Upgrade (GOLD VIP)	150

Services

247X Crypto Cards | App

247X token holders can access their funds through the 247X App combined with 247X Crypto Cards.

<h1 style="color: green;">247X</h1> <h2>Crypto Cards</h2> <ul style="list-style-type: none"> ✓ KYC/AML required ✓ Virtual and Plastic Crypto Debit Cards ✓ Connect with Google Pay Apple Pay ✓ Low fees and super fast transactions ✓ Crypto cards used for ATM withdrawals, online and in-store payments ✓ Exchange features (fiat and cryptocurrencies) 	<h1 style="color: green;">247X</h1> <h2>App</h2> <p>Fully featured Native Mobile App (iOS and Android) for 247X token holders.</p> <p>By using this app 247X token holders will have full control to manage their funds.</p> <p>TYPES</p> <ul style="list-style-type: none"> ✓ My Dashboard My Balance ✓ My Transactions ✓ Buy Sell Send Receive Convert ✓ Add Cash ✓ My Cards
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The 247X App and Crypto Card service will also become available to our Partners, who can request cards for their users.

Share-To-Earn Program

All the stakeholders within the 247X Ecosystem can earn passive income through our Share-To-Earn Program by promoting our activities by generating new leads.

Users will get access to KPIs, Statistics, Payout History and requests Payouts.

<h1 style="color: green;">6.5%</h1> <p>Over The Earnings From Referred Creators</p> <p>6 LEVELS</p> <p>L1 (2.6%) L2 (1.3%) L3 (1.3%) L4 (0.65%) L5 (0.325%) L6 (0.325%)</p>	<h1 style="color: green;">13%</h1> <p>Over The Spending From Referred Subscribers And Fans</p>
<h2 style="color: green;">20%</h2>	Revenue Share by referring participating ICO or STO retail investors during the Token Sale Rounds
<h2 style="color: green;">25%</h2>	Cashback Discount Offers when one of your referrals purchasing products/services from our Partners (25% from the affiliate payout)

Stream-To-Earn Program

This program is initially “invite only” as participating Creators need to comply to the following requirements:

- ✓ Creator categories
- ✓ Highly active on Social Media
- ✓ Active on other Fan/Cam Platforms
- ✓ Approved and verified Creator account
- ✓ Fan Club with minimum 100 Fan Subscribers
- ✓ Digital signed “Stream-To-Earn” agreement where the Creator accepts our rules

Accepted Creators will receive free-to-use HD camera and network equipment, support, fixed monthly commission of €120 per day (€3,600 per month) based on providing 24 hours continuous live streams, higher visibility and discovery in/outside the 247X Ecosystem

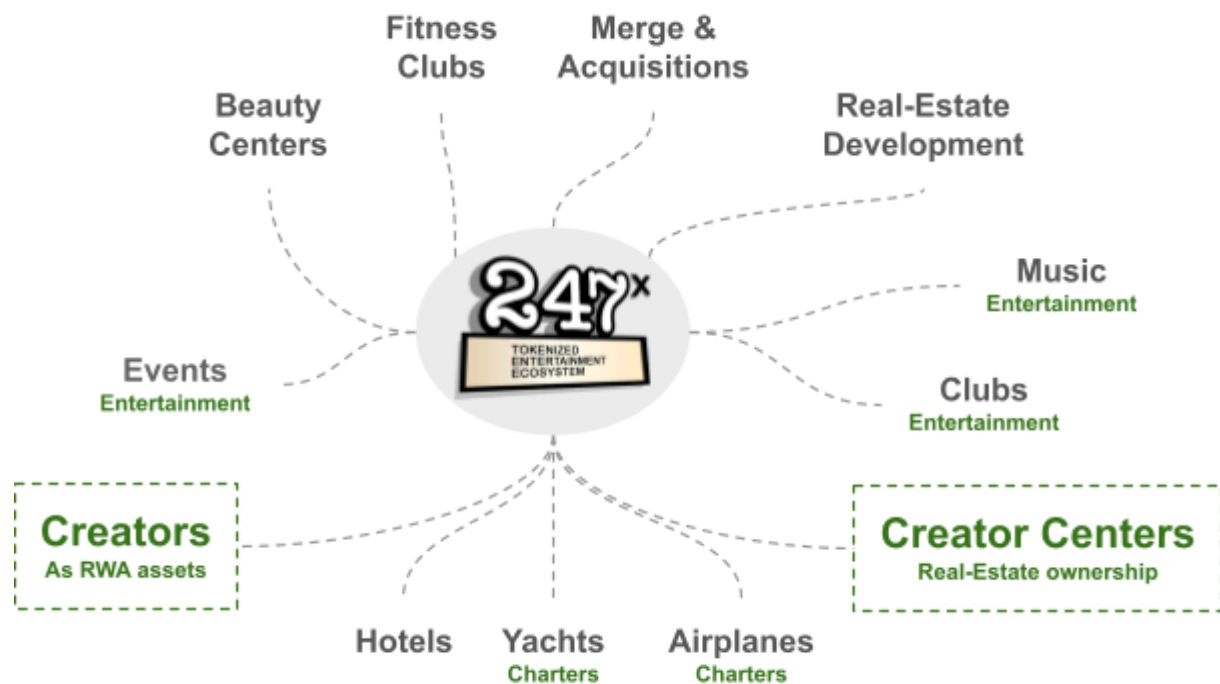
Stake-To-Earn Program

RWA staking refers to the process of using blockchain technology to tokenize and stake Real-World Assets (RWA) such as real estate, commodities, art, or other tangible financial instruments.

Tokenization involves converting these physical or traditional assets into digital tokens that represent ownership or a claim to those assets, enabling them to be utilized within the blockchain ecosystem.

RWA staking is typically employed in decentralized finance (DeFi) protocols, where stakers lock their RWA tokens into smart contracts to earn rewards, yield, and/or dividends.

These rewards are often funded by the income generated from the underlying assets (revenue income from tokenized assets).



Within the 247X Ecosystem we will initially start with RWA Staking of Independent Creators and Creator Centers once the \$247X ICO has completed.

Retail investors can benefit by earning passive income via staking rewards and gain fractional ownership of traditional inaccessible assets.

Once we have created Proof-Of-Concept, we can use our Community, Liquidity and Infrastructure to expand with interesting RWA Staking Assets in other categories such as:

- ✓ Beauty Centers
- ✓ Fitness Clubs
- ✓ Hotels
- ✓ Yachts (charter)
- ✓ Airplanes (charter)
- ✓ Clubs
- ✓ Merge & Acquisitions
- ✓ Music
- ✓ Real-Estate Development

Staking Creators



Independent Creators Can Join The Rwa Staking Program To Earn Extra Revenues As A Stakeable Asset.

For Retail Investors This Is An Attractive Feature To Invest And Stake Creators.

The Initial Stake Value Will Be Determined By An Algorithm Based On The Creator's Performance, Ranking Scores And Activities.

Retail Investors Pay A Fee To Stake A Creator To Get The Right To Receive As A Stakeholder 7% From The Creator's Generated Revenues.

Staked Creators Can Always Be Overstaked By Other Stakeholders Who Have To Pay 2x The Value From The Previous Stake Fee To Receive 7% From The Creator's Generated Revenues.

Stakeholders (3 Levels Deep) And Creators Always Receive A Percentage Over All Over Stake Transactions.

Rewards Are Always Paid Out In \$247x Tokens Which Requires That Stakeholders And Creators Need To Have A Matic Crypto Address.

Stakeholders Can (Over) Stake Creators Only By Paying With Cryptocurrency Payments.

Both Stakeholders And Creators Will Get Access Through Their Dashboards To The Following Features:

- ✓ KPIs
- ✓ RWA Assets
- ✓ My Stakes
- ✓ Statistics
- ✓ Payout Request
- ✓ Payout History
- ✓ Statements (PDF).

All RWA Staking Assets will be published and visualized on our website www.247xe.com

Initial Stake Value

✓ Stakeholder (L1)	0.0%
✓ Stakeholder (L2)	0.0%
✓ Stakeholder (L3)	0.0%
✓ Creator	96.5%
✓ \$247X transaction fee	3.5%

Over Stake Value

✓ Stakeholder (L1)	50.0%
✓ Stakeholder (L2)	9.0%
✓ Stakeholder (L3)	0.0%
✓ Creator	37.5%
✓ \$247X transaction fee	3.5%

Over Stake Value

✓ Stakeholder (L1)	50.0%
✓ Stakeholder (L2)	9.0%
✓ Stakeholder (L3)	2.5%
✓ Creator	35.0%
✓ \$247X transaction fee	3.5%

Staking Creator Centers

One Of 247x Activities Is To Build Up And Manage A Real-Estate Portfolio (Creator Centers) Valued €15,000,000 In The Upcoming 5 Years And Connect These Rwa Stakeable Assets On To The 247x Ecosystem.

	 Brno Czechia	 Amsterdam The Netherlands	 Bratislava Slovakia	 Alicante Spain	 Prague Czechia
Minimum Stake: €500					
Stakeable Value	€2,500,000	€5,000,000	€2,500,000	€5,000,000	€5,000,000
Staked with 247XE (30%)	€750,000	€1,500,000	€750,000	€1,500,000	€1,500,000
Property Value	€1,500,000	€4,000,000	€1,500,000	€4,000,000	€4,000,000
Mortgage (50%)	€750,000	€1,500,000	€750,000	€1,500,000	€1,500,000
Lock Period (months)	18	18	18	18	18
Commissions (annual estimated and distributed to stakeholders)	€1,400,000	€1,400,000	€1,400,000	€1,400,000	€1,400,000

What Is A Creator Center?

A Creator Centers functions as a Luxurious and/or Functional Premises with Content Production and Broadcasting Facilities available for Creators and Brands.

These locations will be used to onboard, train and manage Creators to become sustainable and successful through the Media Honeys Creator Program (5 month duration).

These locations will also launch Live Broadcast Ticket Events which can be followed by Fans through a wide range of Voyeur Cams.

Optional Creators and Brands can use these locations for Video Commerce to promote and sell products and/or services on popular social media platforms such as TikTok, Instagram and SnapChat.

These locations will also be used to address and target local markets to onboard and engage our target audience.

For each RWA Creator Center Asset we will incorporate and set up a company in the related country.

The company will have 247X Tokenization AG (Liechtenstein) as a 100% shareholder.

For each RWA Creator Center we will hire staff who will be responsible to manage and operate the location according to our guidelines.

247X will use funding from the \$247X ICO and \$247XE STO Equity Token Sale to participate for 30% in each stakeable Creator Center.

The remaining 70% from the Total Stakeable Value will be allocated for participating Retail Investors.

Once the Staking progress reaches the 55% marker we will purchase the real-estate property.

LUXURIOUS VILLA
 Spacious and luxurious villa with 8 rooms, 3 bathrooms, huge living room, fireplace, open kitchen, garage (4 cars), 4 toilets, infinity pool, sauna, big terrace including a beautiful garden


**CZECHIA
 BRNO**

SPECIFICATIONS
 Built: 2023
 Living Area: 450 m²
 Total Space: 2,530 m²
 Levels: 2
 Energy | Climate Class: A - B

VALUATION
 € 2,500,000

STAKEABLE VALUE
 € 1,750,000

PURPOSE
 Creators and Brands can book and use this location for content production and live broadcasting purposes.

This location also has a program to onboard and train Creators.

Weekly Live Broadcasted Ticket Events which can be followed through our Spy Voyeur Cams.

STAKING DETAILS
 Minimum Stake Amount: € 100
 Locking Period: 24 months
 ROI: 100% - 110% (over 48 months)

PROGRESS € 525,000 STAKED

35%

How RWA Staking Works?

All RWA Staking Creator Centers Assets will be published and visualized on our website www.247xe.com

Stakeholders can participate with a minimum of €100 per RWA asset.

Stakeholders can stake only by paying with cryptocurrency payments.

Stakeholders get access through their Dashboards to the following features:

- ✓ KPIs
- ✓ RWA Assets
- ✓ My Stakes
- ✓ Statistics
- ✓ Payout Request
- ✓ Payout History
- ✓ Statements (PDF)

Each RWA Staking Asset has a locking period.

Once this locking period has been reached stakeholders are being rewarded with:

- ✓ €300,000 annual commission
- ✓ 20% annual profit distribution

All calculated and distributed according to their stakes weight.

Stakeholders can now also publish their stake to be over staked which means that the new stakeholder needs to pay twice the staked value.

Partner Program

The 247X Partner Program is essential to collaborate with strategic B2B partners in various horizontals and verticals.

These partnerships result in an increase of \$247X use cases, \$247X token adaptation, increase of the token valuation, growth of the market capitalization which all results in generating revenues..

Through a Marketplace approach we engage and give all our partners access to their Dashboard page which includes KPIs and publishing, integration and monetization features within the 247X Ecosystem.

For each partner type we will create customized and targeted features to be able to work successfully on the 247X Ecosystem.

All payments and payouts related to the Partner Program are by default issued or distributed in \$247X Tokens.

NOTE:

Partners automatically earn \$247XE equity tokens (Tokenized Company Shares) based on their activities, achievements and performance.

Content Partners Partners who want to publish, promote and monetize their exclusive photo/video content within the 247X Ecosystem	Cashback Partners Partners who want to increase their product and service sales results with the 247X Cashback Discount Offers promoted within the 247X Ecosystem
Traffic Partners Partners who want to monetize their traffic by promoting 247X on their digital assets and get paid by a revenue share model based on earnings, purchases and/or investments.	Merchant Partners Partners who want to benefit from \$247X as a payment and/or payout method through API integrations within their digital assets ecosystem
Advertising Partners Partners who are interested in publishing targeted campaigns (CPM CPC CPA) to promote their products and/or services within the 247X Ecosystem	Agency Partners Partners who operate a Creator Agency can use Creator Agency services to manage their Creators and daily operations to increase discovery and earnings

Creator Program

Intense training program based on a 5 months period to educate and assist beginning Creators to become successful and sustainable.

During this program all participating creators will get individual training where each creator will get a schedule based on 96 months per month (24 hours per week).

Participating Creators can use all content production and broadcasting facilities in 247X Creator Center free of charge during the duration of the Creator Program.



creator
agency

Program Phases	Duration (days)	Hours Per Month	Hourly Fee	Fixed Earnings	Revenue Share	Minimum Revenue
1	30	96	€ 7.50	€ 720	50%	€ 1,500
2	30	96	€ 7.50	€ 720	55%	€ 2,500
3	30	96	€ 5.00	€ 480	60%	€ 3,500
4	30	96	€ 2.50	€ 240	70%	€ 5,000
5	30	96			75%	€ 7,500

Program Highlights

- ✓ Creators are hired as independent contractors (freelancers)

This Program will have limited capacity for 24 participants only (based on a selective onboarding policy of 4 new Creators per month).
- ✓ Engaging profile and account creation, scheduled content shootings (photo sets and video clips) and visibility (traffic)

Participants who have completed the Creator Program get a 12 months agreement.
- ✓ Scheduled live broadcasted video chat sessions to interact with subscribers and fans

This agreement includes Creator Management services and a 50% discount (hourly rate €5 instead of €10) for using all the content production and broadcasting facilities in the 247X Creator Center.
- ✓ Each Creator will get an assigned Agent, who will update profile pages, maintain social media handles, communicate with followers and subscribers to engage them to start spending

Creator Management services includes a wide range of services for Creators to monetize their content and communications.
- ✓ All payouts and payments will be distributed in 247X tokens

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Products

247-Fans

Next Generation Fan/Creator Community Platform to Connect Creators and Brands with Subscribers and Fans.

This Unique Platform Provides a Wide Range of Entertainment, Communication, Monetization, Investment and Social Community Features.



FEATURES



Fan Club

Set Up Your Own Fan Club (Recurring Revenue Stream)



My Shop

Sell Personalized And Private Items To Subscribers And Your Fans



Exclusive Content

Sell Photo Sets, Video Clips And Audio Books



Customs

Sell And Produce Unique Photo Sets And Video Clips On Request



Messenger

Interact Live With Subscribers And Fans With Text Chats, Voice And Video Calls



Posts, Stories and Reels

Publish, Like, Comment And Share Content Accessible For Your Network



Live Broadcastings

Broadcast Live Shows (Free, Private, Group And Fan Shows)



My Goals

Give Your Fans The Ability to Support All Your Goals



Stream-To-Earn

Connect Your Apartment And Share Your Private Life With Your Fans



Cashback Discount Offers

Order Products Or Services From Our Partners And Receive Discounts



Earn 247X and 247XE tokens

Incentives Based On Your Online Activities, Achievements And Performance



Share-To-Earn

Create Your On Passive Income Stream By Inviting Others To Join 247X



247X App | Crypto Cards

Instant Access to Manage Your Earnings and Funds, Online Payments, Exchange Into Fiat Or Crypto And ATM Withdrawals



Creator Agencies

Account Management Services To Boost And Maximize Creator Earnings



247-Voyeur

Next Generation Live Entertainment Platform to Connect Creator Apartments and 247X Creator Centers to Broadcast Live Voyeur Feeds.

Subscribers Based Product Site Including a Free Preview For Visitors With Multiple Subscription Offers. Subscribers Will Have Unlimited Access To Locations, Spy Voyeur Cams, Recording Archives, Schedule And Notification Services.



FEATURES



Fan Club

Set Up Your Own Fan Club (Recurring Revenue Stream)



Voyeur Live Feeds

Access Voyeur Live Feeds from connected Creator locations



Live Broadcastings

Broadcast Live Shows (Free, Private, Group And Fan Shows)



Exclusive Content

Buy Photo Sets, Video Clips And Audio Books From Creators



Messenger

Interact Live With Subscribers And Fans With Text Chats, Voice And Video Calls



Recording Archives

Access The Recording Archives to Playback Video Content



Schedule and Notifications

Access Our Schedule And Use The Notification Service To Join Special Events



Subscription Plans

Select a Subscription Plan To Get Unlimited Access to All Our Live Voyeur Feeds

Each connected Voyeur location will get its own profile page which includes a live broadcast Voyeur Stream, Chat Room and a 3D floormap listing all the available Voyeur Spy Cams.

This profile page also highlights the Creators who live in the location (with a deep link to their personal profile page on 247-Fans.com used as upsell) and a listing of scheduled events.

In the upcoming 5 years we aim to connect 247X Creator Centers (in Czech Republic, Slovakia, The Netherlands and Spain) and +100 apartments from pre-selected and qualified Creators which should result in +700 live Voyeur feeds.

The 247X Creator Centers will function to contribute to a high entertainment value with scheduled and scripted live events.

Creators are compensated and paid in 247X tokens for each live streamed hour and the number of Voyeur Cams installed in their premises.



247-Live

Live Video Chat Platform Where Subscribers Can Enjoy Live Performances From Their Favorite NSFW Creators.

Within This Platform We Will Also Publish Live Video Chat Feeds From The Creators From Merchant Partners (Content Syndication) Through API Integrations.

This Platform Will Also Promote Creator Fan Clubs And Voyeur Locations To Generate Upsells.



Technology Overview

Development Cycle, Tasks and Methodology

We will start with a small core development team based out of minimum 3 developers (later scale up the development capacity with freelance remote developers) and Product Owners who will be responsible to orchestrate and manage everything related to the development process.

To structure, manage, accelerate and increase the development activities, we will use “ClickUp.com” to be able to collaborate with remote developers.

The 247X Ecosystem will be split up into various projects, modules and tasks which includes the management of Use Case Stories, UI/UX Designs, Instructions and Time Projections. Freelance remote developers are compensated and paid per completed and tested task.

Frontend (User Interfaces)

Prototyping

- ✓ Adobe XD

Frameworks/Tools

- ✓ React.js
- ✓ Angular

Styling

- ✓ Tailwind CSS

Backend (Server and APIs)

Languages

- ✓ .NET
- ✓ Node.js

Databases

- ✓ PostgreSQL
- ✓ MongoDB

Payment Integration

- ✓ DialXS
- ✓ Now Payments
- ✓ Coinbase Business

Authentication and Authorization

- ✓ Auth0
- ✓ Passkey
- ✓ Google
- ✓ Email

File Storage and Media Handling

- ✓ MojoHost CDN

Real-Time Features

- ✓ WebSockets
- ✓ Socket.io
- ✓ PubNub
- ✓ AntMedia (Low Latency WebRTC Streaming)
- ✓ Twilio (SMS and Push Notifications)

DevOps and Deployment

Cloud Platforms

- ✓ Mojohost CDN

CI/CD Pipelines

- ✓ GitHub

Containerization

- ✓ Docker
- ✓ Kubernetes

Analytics and Monitoring

- ✓ MixPanel
- ✓ Google Analytics
- ✓ Dune Analytics

Engagement

- ✓ SendGrid (Email Distribution)
- ✓ Push Notifications

Blockchain Technology

Blockchain adoption significantly enhances the Creator Economy by addressing issues like ownership, revenue distribution, and audience engagement.

Here's how Creators, Brands, Fans, Investors and Partners benefit from the adaptation of blockchain within the 247X Ecosystem.

1. Unique Incentives

Creators, Brands, Fans and Partners earn \$247XE equity tokens (company ownership) based on their activities, achievements and performance.

2. High Revenue Share

By applying a dynamic revenue share and tokenized approach Creators, Brands and Partners benefit from a high revenue share.

3. Extra Monetization Features

Creators can simply earn more by joining the RWA (Real World Asset) Staking Program.

4. Fast Revenue Distribution

Creators, Brands and Partners directly benefit from fast and low fee transactions combined with 247X Crypto Cards and the 247X App

5. Investment Opportunities

247X gives everyone the opportunity to maximize their investments into an unique tokenized Entertainment Ecosystem.

Investments can be made by joining the 247X ICO, 247XE STO Token Sale and through our Stake-To-Earn Program

6. Gradual Transition to Web 3.0

Through smart contracts we will gradually transform all Web 2.0 features and business logic to Web 3.0

7. Transparency and Trust

Open Transactions: Blockchain ensures that transactions are transparent and verifiable, fostering trust between creators and their audience.

Clear Terms:
Smart contracts reduce disputes by automating terms and conditions.

We will use Polygon as Blockchain Technology as it offers a balance of scalability, cost-efficiency, and developer flexibility that makes it a compelling choice for launching your tokenized entertainment ecosystem.

It is particularly suited for our 247X ICO, 247XE STO and RWA Staking needs, given its low transaction fees, EVM compatibility, and ecosystem maturity.

1. Scalability and Low Costs

High Throughput:

Polygon can handle thousands of transactions per second, making it suitable for platforms with high user activity, such as a tokenized entertainment ecosystem.

Low Transaction Fees:

Transactions on Polygon are significantly cheaper compared to Ethereum, reducing costs for users participating in ICOs, staking, or trading tokenized assets.



2. Compatibility with Ethereum

EVM-Compatible:

Polygon is fully compatible with the Ethereum Virtual Machine (EVM), allowing you to easily deploy smart contracts written for Ethereum with minimal modifications.

Access to Ethereum Ecosystem:

Projects on Polygon can leverage Ethereum's established developer tools, wallets (e.g., MetaMask), and user base.

3. Strong Infrastructure for Tokenization

Native Support for ERC Standards:

Polygon supports ERC-20, ERC-721, and ERC-1155 token standards, ideal for utility tokens, security tokens and tokenized real-world assets.

Robust DeFi Ecosystem:

Polygon has a mature decentralized finance (DeFi) ecosystem enabling integration with existing protocols for liquidity, trading, and lending of tokenized assets.

4. Cross-Chain Interoperability

Bridging Assets:

Polygon provides easy bridging of assets between its network and Ethereum, enabling seamless movement of tokens and liquidity.

Multi-Chain Future:

Polygon's solutions, like zkEVM and Supernets, ensure compatibility with other blockchains, positioning your platform for long-term scalability.

5. Proven Track Record

Adopted by Leading Projects:

Polygon hosts top-tier DeFi, NFT, and gaming platforms, demonstrating its reliability and ecosystem maturity.

Well-Supported Community:

A large and active developer and user community ensures access to resources, collaboration, and partnerships.

6. Sustainability

Eco-Friendly:

Polygon operates as a proof-of-stake (PoS) network, consuming significantly less energy compared to proof-of-work systems, making it more environmentally friendly.



7. Regulatory and STO Readiness

Compliance-Friendly Features:

Polygon's infrastructure supports the integration of compliance tools like KYC/AML systems, making it easier to issue STOs that adhere to securities regulations.

RWA Tokenization Support:

With its scalable infrastructure and low fees, Polygon is well-suited for tokenizing and managing real-world assets, a key part of our ecosystem.

8. Vibrant NFT and Creator Ecosystem

Creator Engagement:

Polygon is already a hub for creator-centric projects, from NFTs to fan engagement platforms. This aligns with our vision for a tokenized entertainment ecosystem.

Royalty Management:

Polygon supports advanced royalty mechanisms for NFTs and other assets, perfect for rewarding creators.

9. Strong Partnerships

Partnerships with major companies like Disney, Reddit, Meta, and Stripe highlight Polygon's reliability and growing mainstream adoption. These types of partnerships can indirectly boost our Ecosystem's visibility and credibility.

10. Cost-Effective Development

Ease of Deployment:

With its developer-friendly environment, building and deploying the 247X Ecosystem on Polygon is faster and less expensive compared to many alternatives.

ICO | STO | RWA Staking Smart Contracts

We need to develop specific smart contracts for the 247X ICO, 247XE STO Token Sale rounds, RWA Staking and business logic applied within the 247X Ecosystem.

1. Token Smart Contracts

Purpose:

- Create ecosystem's native tokens for utility and equity.

Standards:

- Use ERC-20 for fungible tokens (utility token) and ERC-1400/1410 for security tokens (STO compliance).

Features:

- Minting and burning capabilities.
- Transfer restrictions for security tokens (to ensure regulatory compliance).
- Metadata support for equity tokens (e.g., voting rights, dividends).



2. ICO Smart Contract

Purpose:

- Facilitate the sale of utility tokens to participants during the ICO.

Features:

- Token purchase mechanism (accept MATIC, USDT, or other approved tokens).
- Tier-based pricing (early bird discounts or volume-based pricing).
- Whitelisting/KYC integration (to comply with regulations in jurisdictions like Liechtenstein).
- Refund capability if funding goals aren't met (optional).

3. STO Smart Contract

Purpose:

- Enable the issuance and management of security tokens for investors.

Standards:

- ERC-1400 for regulatory-compliant securities on the blockchain.

Features:

- Whitelisting/KYC enforcement for security token holders.
- Dividend distribution mechanism (if equity tokens offer profit-sharing).
- Transfer restrictions to comply with securities laws.
- Integration with legal frameworks (e.g., Liechtenstein's laws) for reporting and compliance.

4. RWA Staking Smart Contract

Purpose:

- Allow participants to stake tokenized real-world assets and earn rewards.

Features:

- Asset tokenization: enable conversion of real-world assets into ERC-721 (NFTs) or ERC-1155 tokens.
- Staking mechanism: Allow users to lock their RWA tokens and earn rewards.
- Reward distribution: Distribute rewards in the form of utility tokens or revenue shares.
- Multi-token support: Accept multiple types of tokenized assets.

5. Governance Smart Contract

Purpose:

- Facilitate decentralized decision-making within your ecosystem.

Features:

- Voting mechanisms (weighted by token holdings or stake).
- Proposal creation and management.
- On-chain execution of approved proposals (e.g., funding allocation).

6. Royalty and Revenue Distribution Contracts

Purpose:

- Automate payments to creators and stakeholders.

Features:

- Revenue split logic (e.g., percentage-based splits for creators and platform fees).
- Royalty distribution for fan-generated content or resale of tokenized assets.
- Transparency in payment flows.

7. NFT | Staking Contracts

Purpose:

- Tokenize fan experiences and digital collectibles.

Standards:

- ERC-721 (unique assets) or ERC-1155 (semi-fungible assets).

Features:

- Minting and trading of fan-related NFTs.
- Royalty tracking for secondary market sales.
- Utility integration (e.g., unlocking exclusive content or experiences).

8. Crowdfunding/Vesting Smart Contract

Purpose:

- Ensure trust and transparency in fund allocation.

Features:

- Milestone-based fund release (e.g., only release funds as development progresses).
- Token vesting schedules for team and early investors.
- Refunds if development goals are not met.

9. Cross-Chain Bridge Contracts (Optional)

Purpose:

Enable interoperability with other blockchains for liquidity and user flexibility.

Features:

- Bridging support for your utility and security tokens.
- Compatibility with popular cross-chain protocols.

10. Compliance and Security Features

Compliance:

- KYC/AML integration through third-party providers or on-chain solutions.
- Whitelist/blacklist functionality for token transfers.

Security:

- Regular audits of all smart contracts.
- Multisig wallets for critical operations (e.g., fund withdrawals).
- Time-lock mechanisms to prevent sudden contract upgrades or fund movements.
- Recommendations

Focus on Modular Design:

- Use modular contracts that can be upgraded or extended without disrupting the ecosystem.

Leverage Existing Frameworks:

- Use audited smart contract libraries like OpenZeppelin to reduce development risks.

Engage Legal Experts:

- Work closely with legal professionals to ensure compliance with local and international laws.

Test Thoroughly:

- Conduct extensive testing on testnets (Polygon Mumbai) before deployment.
- Audit Contracts: Use reputable auditing firms to verify the security of your contracts.
- These smart contracts form the backbone of our ecosystem, providing functionality for fundraising, tokenization, governance, and rewards while ensuring compliance and security.

AI Technology

Artificial intelligence (AI) is technology that enables computers and machines to simulate human learning, comprehension, problem solving, decision making, creativity and autonomy.

Applications and devices equipped with AI can see and identify objects. They can understand and respond to human language.

They can learn from new information and experience. They can make detailed recommendations to users and experts.

They can act independently, replacing the need for human intelligence or intervention.

Creator Academy

Integrate AI to support, educate and guide starting Creators to become sustainable and successful using the 247X Ecosystem.

Creator AI Bots

Self learning Creator AI Bots that will support Creators to interact with their Followers and Fans (in various languages) to monetize their content and live communications.

Moderation

Integrate AI to moderate user generated content, interaction and communications to make sure that all users comply according to community and platform regulations.

Creator AI Motion Capture

Real-time AI motion capture from Creators to generate and publish customized video content from Creators on demand.

In the near future we can create scenarios where an AI version from a Creator is 24/7 live and online which includes a live video stream, speech (audio) including interaction.

Content Preferences

Enhance content recommendations based on the history and behavior from Subscribers and Fans what will improve the conversion and revenue performance.

Content Enhancement

Give creators the ability to generate new content based on their persona, enhance and optimize their photo and video content through AI.

Predictive Analyzes

Apply AI to give stakeholders (investors) predictive analytics about stakeable RWA assets And Their Performances.

COMMUNITY AND ECOSYSTEM

Target Audience

The 247X Ecosystem will have a diverse audience which is based on multiple User Types who each have different roles and features within this Unique Tokenized Ecosystem.

Retail Investors

Individuals or companies who invest in blockchain driven start up companies.

Features:

- ✓ Invest in the 247X ICO Token Sale
- ✓ Invest in the 247XE STO Token Sale
- ✓ RWA Staking > Creators
- ✓ RWA Staking > Creator Centers

Retail Investors who join during the ICO and STO Token Sale rounds automatically benefit as the Token prices will increase once listed on Tier 1 Crypto Exchanges.

Retail Investors who participate in our RWA Staking Assets will be rewarded and paid in 247X Tokens.

Creators

Creators are individuals who monetize, produce content and live communications either for themselves, brands or others.

You can think of Musicians, Fitness Coaches, Artists, Athletes or other Creators (NSFW) who all have an audience.

Features:

- ✓ Set up Your Paywall and Fan Club
- ✓ Engage Subscribers to join Fan Club
- ✓ Produce and Sell Content (Photo Sets and Videos)
- ✓ Messenger (Chat | Voice | Video calls)
- ✓ Live Chat Broadcastings
- ✓ Cashback Discounts (Products and Services from our Partners)

Brands

Companies (Partners) who own Brand(s) by selling their products and/or service (various categories) can benefit from using the 247X Ecosystem.

Features:

- ✓ Set up Your Paywall and Fan Club
- ✓ Engage Subscribers to join Fan Club
- ✓ Promote Products and/or Service
- ✓ Messenger (Chat | Voice | Video calls)
- ✓ Live Chat Broadcastings
- ✓ Advertising Services

Subscribers | Fans

Everyone can access our Product Sites and create a FREE account.

Features:

- ✓ Upgrade Subscription to GOLD | VIP
- ✓ Credit Package Purchases
- ✓ Follow Creators | Brands
- ✓ Join Creator | Brand Fan Clubs
- ✓ Messenger (Chat | Voice | Video calls)
- ✓ Tips | Custom Content Requests
- ✓ Help Creators to reach their Goals
- ✓ Access Live Chat Broadcastings
- ✓ Access Live Voyeur Feeds

Partners

The 247X Partner Program is essential to collaborate with strategic partners in various horizontals and verticals.

For each partner type we will create customized and targeted features to be able to monetize and/or use services within the 247X Ecosystem.

Partners Types:

- ✓ Content Partners
- ✓ Merchant Partners
- ✓ Traffic Partners
- ✓ Content Partners
- ✓ Merchant Partners

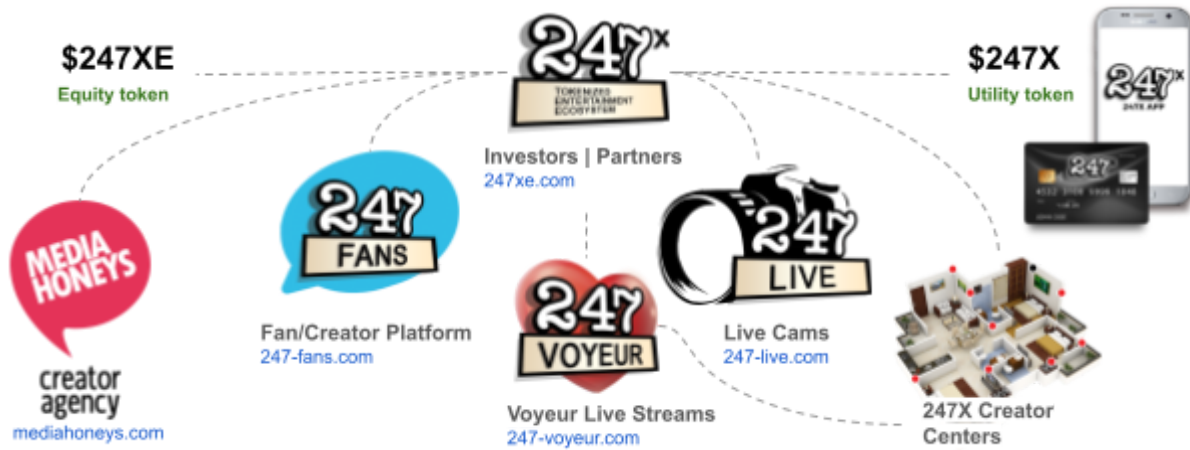
All our users have the ability to get a profile page within our Ecosystem and Product Sites. Users can also enjoy (Social Networking) features such as:

- ✓ Personal Dashboard page
- ✓ Activity Feed
- ✓ Follow | Following
- ✓ Posts
- ✓ Stories
- ✓ Reels
- ✓ Likes
- ✓ Comments | replies
- ✓ Messenger (chat | voice | video calls)
- ✓ Cashback Discount Offers (from our Partners)

Through our “Share-To-Earn” Program all users can create a new source of passive income and everyone is able to earn 247XE tokens (tokenized company shares) based on their activities, achievements and performance (gamification).

Ecosystem Overview

247X is a Next Generation Tokenized Ecosystem to connect and facilitate Creators, Fans, Partners, Brands and Investors with disruptive On-chain Entertainment, Content Monetization, DeFi, Investment, RWA Staking (Real-Estate) and Social Community features.



247XE Tokens

Equity Token (tokenized company shares) from 247X Holding AG (Liechtenstein) issued through a STO (Security Token Offering)

247X Tokens

Utility Token (initially applied as payment and payout method within the 247 Ecosystem) and later offered to our Merchant Partners

RWA Staking Assets

Stakeable RWAs will be published on our website to give Investors a visual overview, progress, detailed information and instructions on how to invest and participate.

247X App | Crypto Card

Online, local payments and ATM withdrawals including a mobile app to manage and exchange funds available for all 247X token holders

247-FANS

Next Generation Fan/Creator Community Platform to Connect Creators and Brands with Subscribers and Fans.

This Unique Platform Provides a Wide Range of Entertainment, Communication, Monetization, Investment and Social Community Features.

All users directly benefit from the highest Revenue Share and other incentives,

247-VOYEUR

Next Generation Live Entertainment Platform to Connect Creator Apartments and 247X Creator Centers to Broadcast Live Voyeur Feeds.

Subscribers Based Product Site Including a Free Preview For Visitors With Multiple Subscription Offers. Subscribers Will Have Unlimited Access To Locations, Spy Voyeur Cams, Recording Archives, Schedule And Notification Services.



247-LIVE

Live Video Chat Platform Where Subscribers Can Enjoy Live Performances From Their Favorite NSFW Creators.

Within This Platform We Will Also Publish Live Video Chat Feeds From The Creators From Merchant Partners (Content Syndication) Through API Integrations.

MEDIAHONEYYS

In-house Creator Agency focussed on recruiting, onboarding, training and managing Creators.

MediaHoneys will facilitate Independent Creators and starting Creators who will join the Creator Program to use all the facilities provided by 247X Creator Centers.

Community Building

Building, reaching and engaging our target audience will be essential to build up the 247X Community which is based on Retail Investors, Creators, Brands, Fans, Brands and Partners on a Global Level.

The biggest motivation to be part of the 247X Community is the ability to earn, learn, grow and to be part of something bigger and unique (ability to earn tokenized company shares based on activities, achievements and performance).

Here in this section we will highlight the planned methods to grow and increase our community based on a regional and multi-language level approach

Share-To-Earn Program

This unique program makes it possible that all our community members can promote and invite others to join our Ecosystem.

With this program everyone can create a source of passive income from referrals who either spend money or earn money (6 levels deep) within the 247X Ecosystem.

Traffic Partners

Traffic Partners are companies who are specialized in generating traffic.

In general they monetize their valuable traffic by promoting offers on their digital assets based on a Revenue Share, CPM or CPA business model.

Social Media Channels

Social Media presence is the most important activity to funnel new leads and build up the 247X Community.

With a structured publishing strategy (geo and user type orientated approach), we aim to reach,engage and grow our audience on the following Social Platforms:

- ✓ Instagram
- ✓ X (Twitter)
- ✓ Threads
- ✓ Reddit
- ✓ Facebook
- ✓ LinkedIn

Promo tools

Traffic Partners get access to the following tools and integrations to get the best conversions and results

- ✓ Link Generator (including tracking code)
- ✓ Promotion Content (Videos and Pictures)
- ✓ Banner Sets | Photo Sets
- ✓ Video Archive (Stories | Reels)
- ✓ Landings Pages
- ✓ White Labels
- ✓ Custom Integrations (API driven)



Podcasts

By producing and broadcasting high quality Podcast series we aim to reach our target audience in different countries.

This approach requires a pre-defined strategy including multiple languages, relevant and related topics targeting our audience.

Recorded content will be recycled to publish on our Social Media channels.

Zoom Calls

Live Zoom calls with Q/A Sessions targeting Retail Investors, Creators, Brands and Partners.

To produce and broadcast Live Zoom sessions we would need a pre-defined strategy plan.

Communications

We will use Telegram to create multiple groups to communicate with our audience.

For example (Main Group English)
t.me/official247X

Add more Groups related to our audience and languages.

Trade Shows

One of objectives is to attend international B2B | B2C Trade and Consumer Shows to promote 247X.

You can think of shows that target the crypto, fashion, lifestyle, sports, luxury, creator and adult entertainment markets.

Newsletters

With newsletter distributions we can connect our audience with content.

Examples:

- ✓ ICO Token Sale Rounds
- ✓ ICO Progress
- ✓ RWA Staking Assets
- ✓ Share-To-Earn Program
- ✓ New Features
- ✓ New Creators | Brands
- ✓ Bonus rewards (Special Events)

Special Events

By integrating (Inter)national Days or Events we are able to engage our audience and give them a bonus for each credit package purchase.

Examples: (10% bonus credits)

- ✓ Christmas Advent
- ✓ New Years Day
- ✓ Saint Patrick's Day
- ✓ Easter
- ✓ Halloween
- ✓ End Of The Summer
- ✓ International Women's Day
- ✓ International Men's Day
- ✓ Thanks Giving
- ✓ Black Friday
- ✓ Subscriber's birthday

Push Notification Service

Push notifications are often used for marketing campaigns.

Promotion details, discounts, new product launches, and other important updates are sent directly to user's devices.

Push notifications are an effective way to push campaigns and encourage our users to perform actions.

KOLs (Ambassadors | Influencers)

Create an onboarding strategy to onboard Key Opinion Leaders and reward them with 247XE tokens to promote 247X among their followers.

Categories (examples):

- ✓ Crypto
- ✓ Fitness
- ✓ Cooking
- ✓ Fashion
- ✓ Food
- ✓ Fashion
- ✓ Musicians
- ✓ Athletes
- ✓ Brands
- ✓ Lifestyle
- ✓ Travel
- ✓ Creators

247X Academy

The 247X Academy will help and educate Creators to improve their performances and increase their earnings.

Topics (examples):

- ✓ How to promote yourself
- ✓ How to use the 247X Platform
- ✓ How to set up your Paywall
- ✓ How to use engage Subscribers
- ✓ How to retain your Fans
- ✓ How to communicate with Fans
- ✓ How to drive traffic to your Profile page
- ✓ What you would need to be successful
- ✓ What type of content converts
- ✓ Working with Creator Agencies
- ✓ How to increase your monthly earnings
- ✓ How to retain your Fans
- ✓ How to manage your funds
- ✓ xx
- ✓ xx
- ✓ How to benefit from the Share-To-Earn Program

Ecosystem Growth

Initiating growth for a Tokenized Entertainment Ecosystem involves strategic planning and execution across several fronts.

1. Build a Strong Foundation

Vision and Value Proposition:

Our Aim Is To Create A Next Generation Tokenized Ecosystem To Connect And Facilitate Creators, Fans, Partners, Brands and Investors With On-Chain Entertainment, Content Monetization, DeFi, Investment and Social Community features.

Creators and Brands will benefit from a high revenue share (up-to 86.5%) over their earnings, safe and fast payouts in 247X tokens, instant access over their funds (247X App) and 247X crypto cards to do online/offline payments and ATM withdrawals.



Creators and Brands can expect full visibility, access features to monetize their content, live communications to grow their Fan Clubs.

Creators will also benefit from Cashback Discounts by purchasing or ordering products and/or services from our Partners. Creators automatically receive the Cashback Discount back in 247X tokens.

Creators, Brands, Fans, Subscribers and Partners are rewarded with 247XE tokens (tokenized company shares which means company ownership) based on their activities, achievements and performance through a gamification mechanism.

Retail Investors who invest into 247X at an early stage will get an advantage in terms of pricing and access to later maximize their placed investments.

The 247XE STO will give investors ownership rights through security tokens, potentially yielding dividends, profit-sharing, or voting power.

Core Technology:

Our main objective is to develop a platform that is secure, scalable and user-friendly, leveraging Polygon's strengths in low-cost, high-speed transactions and showcase the development progress with our community. This will give our audience full-insight which eventually creates trust.

2. Engage Early Adopters

Key Creators:

By creating an inventory of influential Creators, Brands and Partners in the Entertainment landscape who can bring their Communities and Followers into our Ecosystem. We will offer them incentives such as 247X and 247XE tokens.

Close Beta version:

Our objective is to develop and roll out a MVP and test the core features with a select group of users to gather feedback to build initial success stories and proof-of-concept.

Leverage Partnerships:

By initiating partnerships with Brands, Partners and other potential stakeholders to increase reach and credibility.

3. Incentivize Participation

Reward Early Users:

By implementing staking rewards, token airdrops, or exclusive access for early adopters we can

Creator Fund:

We will use a part of the raised funds to directly support creators, to foster loyalty and content diversity.

Community Contribution:

Through our Share-To-Earn Program all users benefit from bringing others into the ecosystem



4. Drive Awareness and Engagement

Marketing and Community Building:

By creating and launching educational campaigns about the platform's benefits and Web3 technologies on Social Media we want to create awareness. We will actively engage on Social Media, and Telegram to nurture a community of advocates.

Creator Content:

Showcase the best content from Creators (with consent) using our platform to attract new users.

Leverage Influencers:

By collaborating with Web3 and Entertainment Influencers we can amplify our message to the world.

5. Foster Ecosystem Growth

Introduce Real-World Asset (RWA) Staking:

RWA Staking (Stake-To-Earn Program) is connected to the 247X Ecosystem. Once we have created proof-of-concept we can expand our RWA Staking strategy.

Enable Collaboration:

The development of new tools, incentives and features for Creators is mandatory to help them to grow their audiences.

Expand Use Cases:

By gradually transforming Web 2.0 into Web 3.0 Use Cases we are able to disrupt and innovate the Creator Economy

MARKET OPPORTUNITY

Target Markets, Sizes and Trends

The Creator Economy is booming, with platforms enabling fans to support Creators directly through subscriptions, tipping, and digital assets. Tokenization introduces blockchain-based features, allowing fans to buy, sell, and trade digital assets such as fan tokens, NFTs, and exclusive access tokens.

247X as a Tokenized Entertainment Ecosystem overlaps multiple markets and includes a wide range of entertainment, monetization, investment and promotional opportunities to be able to work with others.

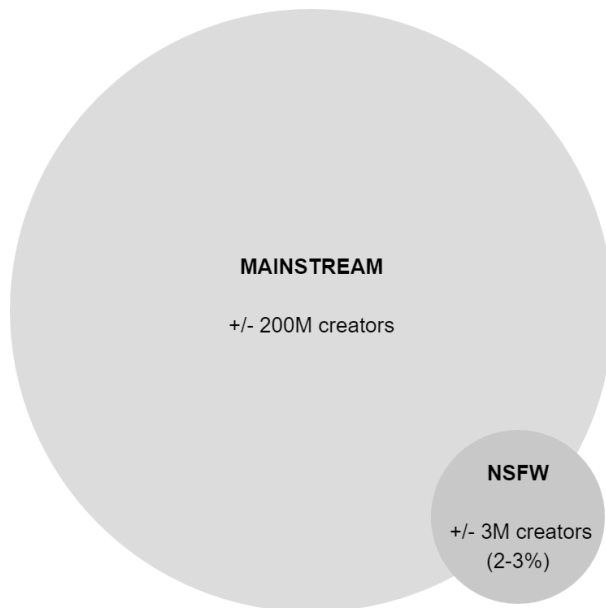
The term "Creator Economy" refers to the now-massive industry that's made up of individuals using their talent, expertise, and unique personality to create content, build an audience online, and grow their own businesses.

There are many different types of Creators, ranging from Bloggers, Video Creators, and Influencers, to Course Creators, Podcasters, and even Twitch Streamers.

But apart from those that are producing content, the Creator Economy also includes brands that work with Creators, as well as numerous platforms and startups that support their content and help them make money online.

Creator Market

The Global Creator Economy is currently worth USD 250 Billion. The Creator Economy is expected to hit USD 528.39 Billion by 2030.



There are 200 million Creators worldwide.
7.52% of Content Creators are men.

2% (total of 4 million Creators) have more than 100,000 Followers while 140 Million have between 1,000 and 10,000 Followers

Here are the Top 9 Creator countries:

1. United States
2. United Kingdom
3. Australia
4. Germany
5. Japan
6. India
7. South Korea
8. Brazil
9. United Arab Emirates (UAE)

More statistics

- There are 4.2 Billion Social Media users
- About 500 Million people are part of the passion economy globally
- Almost one in four people is a Content Creator
- 66% of Creators do it part-time and 58% of Content Creators have a full-time job
- In 2023, Brands are spending a total of \$6 billion on influencer marketing
- 18.55% of Creators said that finding and managing Brand deals are their biggest challenge
- 25% of Creators earn revenues from affiliate marketing
- 20.35% of Creators earn money through ad revenue on online platforms
- 23.45% of Creators have multiple income streams
- 25.26% of Creators monetize photography or photo editing
- 35.48% of Social Media users said they're likely to pay for Premium Subscriptions
- Brands could spend up to \$7 Billion on Influencer Marketing by 2024
- 94.5% of Content Creators said they were already using AI tools for at least one task

Adult Entertainment Industry

The Global Adult Entertainment Market Size was USD 54.7 Billion in 2023 and is projected to touch USD 101.6 Billion by 2032 and can be addressed as an extra monetization market on top of the Creator Market.

Here are the Top 9 countries consuming Adult Entertainment:

1. United States
2. United Kingdom
3. India
4. Japan
5. Canada
6. Germany
7. France
8. Russia
9. Australia

Crypto Market

The total Global Cryptocurrency market cap is estimated at USD 3.85 Trillion.

NFT Segment

NFT (Non-Fungible Token) is a unique digital asset that represents ownership of real-world items.

However NFTs use the same blockchain technology that empowers cryptocurrencies but they are not a currency.

NFT is a blockchain-based digital asset that acts, looks, feels, and operates just like a physical asset.

The big breakthrough here, of course, is the blockchain aspect.

Here are the Top 12 Crypto countries:

1. United States Of America
2. Singapore
3. Switzerland
4. China (including Hongkong)
5. United Arab Emirates (UAE)
6. Germany
7. Japan
8. South Korea
9. United Kingdom
10. Canada
11. India
12. Brazil

Previously, digital assets were largely worthless because they could be replicated and distributed, without anyone knowing what the “original” digital asset was, thereby rendering the original worthless.

But with the blockchain and its signature immutable digital ledger, it's possible to create digital assets that can be validated as originals, thereby giving those originals the same value as, say, an original art piece.

At this moment NFTs are very popular among crypto investment enthusiasts as a new alternative way of investing.

The global NFT market experienced a rapid growth (Covid-19 Pandemic) during 2020, with its value tripling to USD 2.5 Billion. In the first three months of 2021, more than USD 200 Million were spent on NFTs.

NFT staking is popular, around USD 1.95 Billion worth of NFTs were traded in April 2023 while over USD 24 Billion was spent on NFT platforms in 2022.

Tokenization Segment

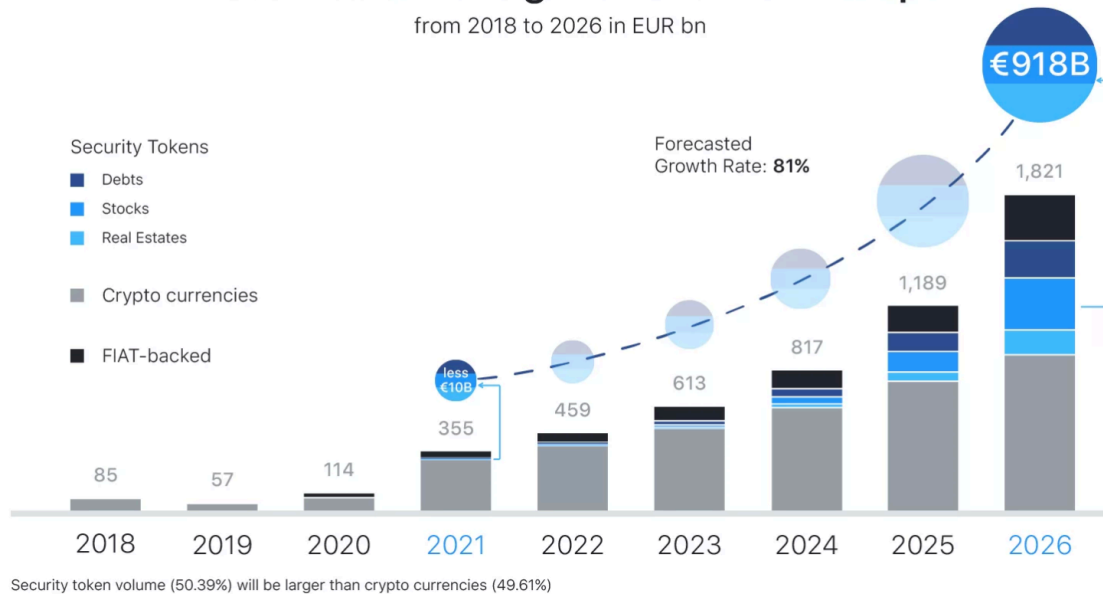
Security Token Offerings (STOs) combine the technology of blockchain with the requirements of regulated securities markets to support liquidity of assets and wider availability of finance.

STOs are typically the issuance of digital tokens in a blockchain environment in the form of regulated securities.

stobox

Market Size for Digital Assets in Europe

from 2018 to 2026 in EUR bn



The Global Asset Tokenization market size reached **USD 18.1 Billion** in 2020 while the digital asset market cap was around **USD 350 Billion**.

Europe is set to see an STO boom in the next five years, with a total market volume of more than USD 918 Billion by 2026 while analysts have forecast that globally USD 4 Trillion to USD 5 Trillion of tokenized digital securities could be issued by 2030.

The real-world asset (RWA) industry shows tremendous growth potential, with its market value at only USD 185 Billion (including stablecoins).

Currently, stablecoins dominate the RWA space, with a market share exceeding USD 170 Billion.

According to Cointelegraph: The real-world asset (RWA) tokenization sector is poised for explosive growth, with projections estimating a market size of up to \$30 trillion by 2030, according to industry leaders and market reports.

Digital Affiliate Marketing

The Digital Affiliate Marketing sector boasts a value exceeding USD 17 Billion globally, with projections suggesting growth to approximately USD 27.78 Billion by 2027.

Real-Estate Market (Tokenization)

The Real Estate Tokenization Market Size was valued at USD 2.81 Billion in 2023 and is predicted to reach USD 11.80 Billion by 2031.

Competitive Analyses

Key Competitors

Patreon

Strengths:

- Well-established brand with a large creator base
- Simple subscription-based model.
- User-friendly platform with extensive support for creators

Weaknesses:

- Lacks blockchain integration
- No mechanisms for fans to trade or own creator-specific assets
- High transaction fees for creators

Rally.io

Strengths:

- Blockchain-native with a focus on creator-branded cryptocurrencies
- Allows creators to build personalized economies
- Offers decentralized governance models

Weaknesses:

- Complex user onboarding for non-crypto-savvy audiences
- Limited mainstream adoption
- Dependency on third-party blockchain network

Fanaply

Strengths:

- Focused on NFTs and digital collectibles for fans
- Strong partnerships with entertainment and sports brands

OnlyFans

Strengths:

- Focus on exclusive, gated content
- Proven monetization success for creators
- Strong appeal in specific niches

Weaknesses:

- Negative public perception due to niche-specific reputation
- Limited to subscription and direct payment models
- No blockchain or tokenization capabilities

Ko-fi

Strengths:

- Low-cost, accessible platform for tipping and micro-payments
- Creator-friendly pricing with no mandatory fees

Weaknesses:

- No tokenization or asset trading
- Limited scalability for large fan bases

Opportunities For The New Platform

- **Integrated Token Ecosystem:**
Introduce an all-in-one Tokenized Platform where Creators, Brands, Subscribers, Fans and Partners who participate in the Creator Economy directly benefit from a Tokenized approach
- **Gamification and Rewards:**
Offer innovative engagement models like gamified experiences/rewards, RWA Staking and the ability to be rewarded based on activities, achievements and performance
- **Cross-Platform Compatibility:**
Enable tokenized assets to be used across platforms (e.g., gaming, social media, or other creator networks) to boost utility
- **Creator-Focused Blockchain:**
Develop or integrate a blockchain optimized for low transaction fees and high scalability to support micropayments and large fan bases
- **Enhanced Fan Experiences:**
Introduce unique fan experiences like exclusive access, voting rights on creator decisions, and revenue-sharing opportunities for token holders

Threats

- **Regulatory Risks:**
Tokenized platforms face potential scrutiny regarding securities laws, especially if tokens are tradable or have speculative value
- **Market Saturation:**
A crowded Creator Economy market makes it harder to stand out without a significant USP (Unique Selling Proposition)
- **Adoption Barriers:**
Onboarding non-crypto users remains a challenge due to the steep learning curve of blockchain technology
- **Competitor Innovation:**
Established platforms like Patreon or OnlyFans may integrate blockchain capabilities to stay competitive

Conclusion

A Tokenized Fan/Creator Platform has the potential to disrupt the Creator Economy by blending blockchain innovation with creator monetization.

By focusing on simplicity, utility, and rewarding fan engagement, the platform can capture a share of the growing market while addressing gaps left by competitors.

TOKENOMICS

247X Token

Token name

\$247X

ICO duration

Until tokens are sold out

Token symbol



Token standard



Token supply

Maximum 1,000,000,000 tokens

Raise a total of € 7,500,000 during the ICO Token Sale rounds

Initial fixed price

The initial price per 247X token is € 0.007000000000 during the Seed Round.

The minimum amount to participate during the ICO Seed round is € 1,000 and can only be paid with crypto currencies only

Hard cap

1,000,000,000.00 tokens

Soft cap

333.333.333.00 tokens

Tokenomics

Google Sheets

<https://docs.google.com/spreadsheets/d/1WanKuuuJ9pd6B5XOcZJG6I3mF-zb5VIQc7baWvpged4/edit?usp=sharing>

During the 247X Token Sale, 56% from the total token supply (1,000,000,000 tokens) will be allocated for the Seed, Private Sale and Public Presale rounds.



Utility of the Token

247X is a utility token which initially will be used within the 247X Ecosystem and once we have a proof-of-concept offer and expand the 247X token utilities within other Content Monetization Platforms and Creators who work on 3rd party Platforms.

- **Payments**

Purchase Credit Packages to upgrade wallet balance which is required to use within 247X Product sites

- **Payouts**

Creators, Brands and Partners can initiate Payout Requests to check out and transfer their earnings to their 247X token wallet.

247X token holders can apply for 247X Crypto Cards for online/offline payments and ATM withdrawals. The 247X Crypto Card comes with the 247X App which gives 247X token holders the opportunity to manage their funds (exchange, send and receive).

- **Upgrade Subscription Plan (GOLD | VIP subscribers)**

Upgrade and/or extend subscription plans from a free subscription to GOLD or VIP which will be charged per month, 3 months or annually.

- **Cashback Discount Offers**

Users will receive Cashback Discounts in 247X tokens after purchasing or ordering products/services from 247X partners.

- **RWA Staking Rewards**

RWA Stakeholders rewards are by default distributed in 247X tokens

- **Direct Wallet Integrations**

Gradient transform web 2.0 (on-site wallet vs direct payment) features into web 3.0 (native wallet) as an additional transactional layer for actions such as:

- Tipping
- Subscribe to a Fan Club
- Pay for a Private Voice or Video Call session
- Help reaching Creators and Brands to reach their Goals
- Purchase Content (photo sets and video clips)
- Custom Content Requests
- PPV (Pay Per View)
- Buy items from the Creator's My Shop

- **API Integrations**

Develop an API library including documentation to integrate 247X tokens as payment and payout methods within 3rd party environments.

Token Distribution

Token Supply	Allocation
• Seed Round	71,428,572.00
• Private Sale Round	300,000,000.00
• Public Presale	183,927,144.22
• Public Sale	40,000,000.00
• Liquidity	100,000,000.00
• Marketing	50,000,000.00
• In-App rewards (Gamification)	40,000,000.00
• Airdrops	20,000,000.00
• Ecosystem Growth	74,644,283.78
• Team	100,000,000.00
• Partners and Advisors	20,000,000.00
Total Token Supply	1,000,000,000.00

Pricing and Sales Details

Token Sale Rounds	Minimum	Tokens	Token Price	Supply
• Pre-Seed round	€1,000	During The Pre-Seed Round Participants Are Reserved To Be Added Into The 247X Holding Company Registry And Will Receive 10% From Their Placed Investment As A Bonus In 247X (Utility) Tokens At Seed Round Valuation.		
• Seed round	€1,000	142,857.14	0.007000000000	€500,000.00
• Private Sale round	€500	50,000.00	0.010000000000	€3,000,000.00
• Public Presale round	€100	4,598.17	0.02174774157	€4,000,000.00
• Public Sale			0.080000000000	

The minimum purchase amount during the Public Sale round can't be published at this moment as this depends on the Crypto Exchange where the 247X tokens will be listed for public trading.

Vesting

The 247X smart contracts send for the upcoming 10 months 10% of the purchased tokens to the participant's wallet address after ICO has been completed.

After 10 months all the tokens have been delivered. This vesting mechanism ensures that the performance of the 247X tokens is solid.

Locked liquidity pool

A small amount (0.5%) from every transaction goes into the liquidity pool to support the stability of the 247X token. The liquidity pool will be locked for a fixed period of 5 years.

Burn strategy

247X tokens are deflationary tokens which means that the total supply decreases with every buy or sell transaction. That will affect the price of 247X tokens going up and increase the value of tokens for all token holders.

Fees Explained

247X applies a simple transaction fee of **3.5% fee** for every token buy/sell transaction.

Buy Fee

- 0.5 %** token holders redistribution
- 0.5 %** liquidity pool
- 1.0 %** marketing
- 0.5 %** operational
- 1.0 %** burn

Sell Fee

- 0.5 %** token holders redistribution
- 0.5 %** liquidity pool
- 1.0 %** marketing
- 0.5 %** operational
- 1.0 %** burn

Anti-bot Protection

With initial liquidity tokens will become tradeable, bots are used for buying tokens at the very beginning, so they get it for the best price and sell it a few minutes after for quick profits.

As we are very aware of this, we will develop a system that will detect these bots and blacklist them so they can't sell or trade tokens.

Exchange Listings

Once the Public Presale round has ended, we will initiate the enlisting process so 247X tokens can be publicly traded on various Tier 1 Crypto Exchanges (both CEX and DEX).



Each Crypto Exchange has a minimum set of requirements such as:

- ✓ Project credibility
- ✓ Technical Compatibility
- ✓ Compliance
- ✓ Liquidity
- ✓ Creating a certain level of trading volume (market demand)
- ✓ Meeting specific security standards
- ✓ Having a certain level of community support

Incentives and Rewards

247X ICO Participants can expect the following incentives and rewards:

Increase Token Value

ICO Participants automatically benefit from the increase of Token Value per Token Sale Round.

Once the 247X token is listed on Tier 1 Crypto Exchanges, the Public Sale starts where the token will be traded against a higher token valuation.

Refer other ICO participants

up-to
20%

Revenue Share by referring participating ICO and STO Retail Investors during the 247X and 247XE Token Sale Rounds (Pre-Seed, Seed, Private Sale and Public Presale rounds)

Earn 247XE Tokens (tokenized company shares)

ICO Participants who are active as a Subscriber, Fan, Brand or Partner are rewarded with 247XE tokens based on activities, achievements and performance through our gamification engine.

247XE Token

NO PUBLIC OFFERING OF SECURITIES.

WE DO NOT OFFER PRICING INFORMATION IN PUBLIC COMMUNICATION

Shares of the 247X Holding AG or the tokenized version named 247XE Equity Tokens are currently NOT available for purchase by the public or retail investors and we are not communicating any offerings, pricing information to the public until we have received approval from the Financial Regulators (FMA Liechtenstein).

This approval process includes the approval of a securities prospectus containing detailed information about the project, the company and potential risks to protect retail investors.

Token name

\$247XE

ICO duration

Until tokens are sold out

Token symbol



Token standard



Token supply

Maximum 50,000,000,000 tokens

Raise a total of € 25,000,000 during the ICO Token Sale rounds

Initial fixed price

The initial price per 247X token is at this moment disclosed

Hard Cap

At this moment disclosed

Soft Cap

At this moment disclosed

During the 247XE Token Sale, a part from the Total Token Supply will be allocated for the Seed, Private Sale and Public Presale rounds before listing on a Tier 1 Crypto Exchange.



USE OF FUNDS

How 247X ICO Funds Will be Utilized

Funds from the 247X ICO Token Sale will be utilized for:

1. Team formation, onboard advisors and other key opinion leaders
2. Develop the 247X Ecosystem which includes 247-Fans.com, 247-Voyeur.com, 247-Live.com, Share-To-Earn Program, Stake-To-Earn Program, Stream-To-Earn Program, Partner Program and 247X App.
3. Prepare the 247X STO Proposal and submit to the Financial Regulators (FMA Liechtenstein)
4. List 247X Token on various Tier-1 Crypto Exchanges (DEX and CEX)
5. Open the 247X Office in Brno (Czech Republic)
6. Issue 247X branded Crypto Cards
7. Marketing budget for advertising, social media activities, media buys, content production and other methods to promote the 247X Ecosystem

How 247XE STO Funds Will be Utilized

Funds from the 247XE STO Token Sale will be utilized for:

1. Increase Management, Development, Marketing, Recruitment and Sales Capacity
2. Continuous development (new features, new product sites including API integrations) to facilitate our target audience
3. Open 247X Offices in strategic locations
4. Scale the 247X infrastructure to provide the best connectivity for Real-Live Communications and Content Delivery
5. Increase marketing budget for advertising, social media activities, media buys, content production and other methods to scale the 247X community on a global scale
6. Transform all Web 2.0 features within the 247X Ecosystem to Web 3.0 (native wallet) available for all users
7. To finance RWA Staking Assets up-to 30% from the Total Staking Value to initially build up a real-estate portfolio valued €15,000,0000 in the upcoming 5 years and connect these RWA Assets onto the 247X Ecosystem

NOTE:

From 2028, all 247XE Token Holders directly benefit from Annual Profit Distributions (30%).



Financial Transparency

Ensuring financial transparency regarding the use of funds in an ICO and/or STO is critical for maintaining investor trust and building long-term credibility.

Here's how we want to achieve this:

1. Regular Financial Reporting

Periodic Updates:

We will publish quarterly reports outlining how funds are allocated and spent including the progress of the project.

2. Real-Time Tracking of Funds

Blockchain Transparency:

We will allow investors to track transactions (fund usage and generated revenues) through blockchain explorers (Polygonscan).

Analytics Dashboards:

We will set up a public dashboards (Dune Analytics) where investors can see incoming and outgoing transactions, token reserves and holdings.

3. Conduct Audits

Internal Audits:

We will conduct internal reviews of fund usage.

Third-Party Audits:

We will engage a reputable financial auditing firm and publish their reports on our website.

Audit Scope:

We will include project budgets, fund disbursements, and milestone completion in the audits.

4. Create a Reserve Fund Policy

Contingency Funds:

We will create transparency about the reserve or contingency funds, explaining how much is reserved, conditions for accessing this reserve and plans for unused funds.

5. Provide Continuous Communication

Updates:

We will use channels like Telegram, Twitter, Instagram and Medium to communicate financial updates.

Transparency Sessions:

We will host regular Ask Me Anything (AMA) sessions or community meetings to discuss fund usage with our community.

6. Regulatory Compliance

Disclosures:

Adhere to financial and operational disclosure requirements in jurisdictions in Liechtenstein where the ICO will be conducted.

AML/KYC Documentation:

We will maintain records of investor verification and ensure funds are not misused.

7. Showcase Use of Funds Post-ICO

Case Studies:

We will highlight successful milestones funded by the ICO such as completed product modules, partnerships and marketing outcomes.

Community Impact:

We will show how fund usage aligns with the project's mission and benefits stakeholders.

TEAM

Founders and Key Members

Each of our founding team members has experience in various management roles within the online entertainment, blockchain, digital marketing and ecommerce space.

Collectively they will bring a lot of knowledge on the table to realize and put the 247X Tokenized Ecosystem on the Worldmap.

From Q2/2025 we will start the recruit and hire process to onboard professionals, advisors and partners to expand our team.

We expect to have +/- 30 full-time employees and contractors working to realize and roll out the 247X Ecosystem by 2026.



Sandro Anthonio

CEO | Founder

For the past 20 years active in the online entertainment industry realising, operating and monetizing digital products

In the past 2,5 years active with designing web3 powered ecosystems



Marcel Spaan

CMO | Partner

Active for the past 18 years in various positions in the digital performance marketing and online entertainment industry



Jan Petrovic

CRO Specialist | Partner

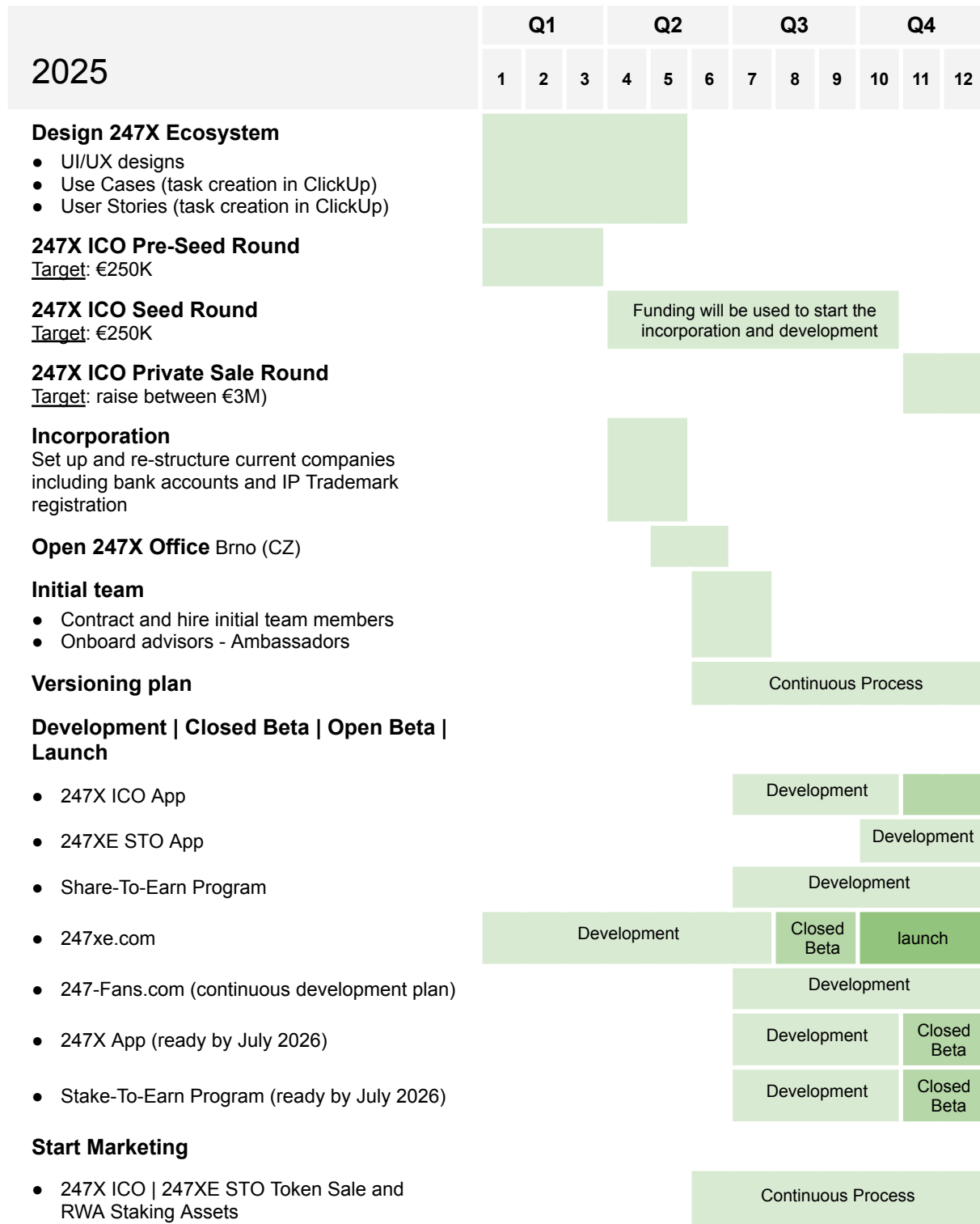
Active for the past 15 years in various positions related to revenue optimization and QA testing

For the last two years of experience with Creator Management

Advisors, Ambassadors and Partnerships

From Q1/2025 we will start to reach out, onboard and announce Advisors, Ambassadors and new Partnerships.

ROADMAP



2026	Q1			Q2			Q3			Q4		
	1	2	3	4	5	6	7	8	9	10	11	12
ICO STO RWA Marketing	Continuous Process											
247X ICO Private Sale Round Target: raise €3M	[Green Box]											
247X ICO Public Presale Round Target: raise €4M				[Green Box]								
Exchange Listing 247X Tier 1 DEX and CEX	Inventory Crypto Exchanges						Apply			Public Sale		
Stake-To-Earn (RWA Asset) 247X Creator Center #1 Brno (CZ)							Retail Investors can participate			Open		
Stake-To-Earn (RWA Asset) 247X Creator Center #2 Amsterdam (NL)							Retail Investors can participate					
Increase HR Capacity							Recruit					
Create and Submit STO Proposal FMA Liechtenstein							Legal firm					
247XE STO Private Sale Target: raise €7.5M	Seed phase (Retail Investors)									Start		
Development Closed Beta Open Beta Launch												
• 247X ICO App	launch											
• 247XE STO App	Development			Closed beta			Launch					
• Stake-To-Earn Program	Development			Closed beta			Launch					
• 247-Fans.com	Development			Closed beta			Launch					
• 247X App	Development			Closed beta			Launch					
• Partner Program	Development			Closed beta			Launch					
Start Marketing B2B B2C Trade Shows (Global)	Create inventory						Continuous Process					
Onboarding	Create inventory						Continuous Process					
• Creators												
• Subscribers Fans												
• Brands												
• Partners												

2027	Q1			Q2			Q3			Q4		
	1	2	3	4	5	6	7	8	9	10	11	12
ICO STO RWA Marketing	Continuous Process											
247XE STO Public Presale Round Target: raise €17.5M	[Green bar spanning Q1-Q3]											
Exchange Listing 247XE Tier 1 DEX and CEX											Apply	
Stake-To-Earn (RWA Asset) 247X Creator Center #2 Amsterdam (NL)	Retail Investors can participate			Open								
Stake-To-Earn (RWA Asset) 247X Creator Center #3 Bratislava (SK)	Retail Investors can participate					Open						
Stake-To-Earn (RWA Asset) 247X Creator Center #4 Alicante (ES)	Retail Investors can participate									Open		
Stake-To-Earn (RWA Asset) 247X Creator Center #5 Prague (CZ)							Retail Investors can participate					
Increase HR Capacity				Recruit								
Onboarding Cashback, Advertising and Merchant Partners	Create Inventory			Initiate the Onboarding Process								
Development Closed Beta Open Beta Launch												
• 247X API Library (Merchant Integrations)	Development			Launch								
• Content Partners	Development			Launch								
• Stream-To-Earn Program	Development			Launch								
• Voyeur Feeds	Development			Launch								
• 247-Voyeur.com	Development			Launch								
• Ad Server (Advertising Partners)	Development			Launch								

2028	Q1			Q2			Q3			Q4			
	1	2	3	4	5	6	7	8	9	10	11	12	
Exchange Listing 247XE Tier 1 DEX and CEX	Public Sale												
Stake-To-Earn (RWA Asset) 247X Creator Center #2 Prague (CZ)		Open											
Increase HR Capacity		Recruit											
Development Closed Beta Launch													
• 247-Live.com							Development			Launch			
• White Label Program (Affiliate Partners)							Development			Launch			

LEGAL CONSIDERATIONS AND COMPLIANCE

Regulatory Compliance

Incorporating a tokenized fan/creator platform in Liechtenstein offers several advantages due to the country's blockchain-friendly legal environment. However, compliance with local, EU, and global regulations is essential to ensure the platform operates lawfully and maintains trust with its users.

1. Understanding Liechtenstein's Regulatory Framework

a. Liechtenstein Token and Trusted Technology Service Provider Act (TVTG)

- Commonly known as the Blockchain Act, the TVTG provides a comprehensive legal framework for blockchain and token-based services.
- The law focuses on clarifying the legal nature of tokens, regulating service providers, and protecting users.

2. Compliance Requirements

a. Token Classification

- **TVTG Token Types:**
 - Utility Tokens: Provide access to a platform or service.
 - Payment Tokens: Used for payments and are akin to cryptocurrencies.
 - Security Tokens: Represent financial instruments such as shares or bonds.
- **Compliance Plan:**
 - Classify tokens issued on the platform under TVTG guidelines.
 - Avoid issuing security tokens unless specifically structured to comply with Liechtenstein and EU securities regulations.
 - Clearly define token functionality and include legal disclaimers.

b. Trusted Technology (TT) Service Provider Registration

- **Requirement:**
 - Entities providing token-related services must register as a TT Service Provider under the TVTG.
- **Compliance Plan:**
 - Register the platform with Liechtenstein's Financial Market Authority (FMA).
 - Ensure compliance with FMA oversight requirements, including reporting obligations and operational transparency.

c. Anti-Money Laundering (AML) and Know Your Customer (KYC)

- Liechtenstein aligns with EU AML Directives and requires robust AML measures.
- **Compliance Plan:**
 - Implement a comprehensive KYC process for all users, verifying identities before transactions.
 - Monitor and report suspicious transactions to the Liechtenstein Financial Intelligence Unit (FIU).
 - Use blockchain analytics tools to trace and flag high-risk activities.

d. Data Protection and Privacy

- Liechtenstein is subject to the EU General Data Protection Regulation (GDPR).
- **Compliance Plan:**
 - Ensure full GDPR compliance, including user data protection, storage, and processing measures.
 - Offer clear privacy policies and data control options (e.g., data deletion upon request).
 - Appoint a Data Protection Officer (DPO) if required by the GDPR.

e. Taxation

- Liechtenstein has favorable tax policies for blockchain entities, but token transactions may trigger VAT or income tax obligations.
- **Compliance Plan:**
 - Maintain accurate records of all transactions for tax reporting.
 - Ensure compliance with token-related VAT obligations, where applicable.
 - Provide users with tools to track their taxable activities, such as token sales or trades.

f. Consumer Protection

- Ensure compliance with EU consumer protection laws, particularly around transparent pricing, refund policies, and dispute resolution.
- **Compliance Plan:**
 - Provide clear terms and conditions for all transactions.
 - Offer accessible customer support and fair dispute resolution mechanisms.

3. Operational Guidelines

a. Token Sale and Fundraising

- **TVTG Compliance:**
 - Follow legal requirements for any token offering, including publishing a basic information document similar to a prospectus.
- **EU Crowdfunding Rules:**
 - Ensure alignment with EU regulations for cross-border fundraising, if applicable.

b. Smart Contract Audits

- Conduct third-party audits to ensure smart contracts align with the platform's stated functionality and legal obligations.

c. Risk Management

- Implement internal controls to manage operational risks, such as breaches, fraud, or misuse of tokens.

4. Engaging with Regulators

- Maintain regular communication with the FMA to ensure compliance with evolving regulatory standards.
- Participate in regulatory forums to stay informed about changes in the Liechtenstein and EU legal landscape.

5. Continuous Monitoring and Adaptation

a. Global Compliance

- Liechtenstein's platform operations may need to comply with international regulations, particularly in markets like the U.S. and Asia.
- Monitor global developments, such as:
 - U.S. SEC guidelines for token offerings.
 - Asia-Pacific cryptocurrency and token regulations.

b. Regulatory Updates

- Continuously monitor updates to Liechtenstein's TVTG and EU regulations to ensure ongoing compliance.

c. Compliance Team

- Establish a dedicated compliance team responsible for:
 - AML/KYC management.
 - Data privacy enforcement.
 - Regulatory reporting and audits.

6. User Education

Provide educational resources to users about:

- Token functionality and associated risks.
- Regulatory compliance measures in place to protect them.
- Steps for resolving disputes or addressing concerns.

Conclusion

Liechtenstein's blockchain-friendly environment and regulatory clarity make it an ideal jurisdiction for a tokenized fan/creator platform.

By adhering to the TVTG, GDPR, and EU AML directives, the platform can establish itself as a trusted and legally compliant entity while fostering innovation and growth in the tokenized economy.

Risk Factors

Starting a tokenized fan/creator platform in Liechtenstein offers advantages such as regulatory clarity and blockchain-friendly policies. However, several risk factors must be carefully managed to ensure sustainable growth and compliance.

1. Regulatory Risks

a. Changing Regulations

- **Risk:**
While Liechtenstein's Token and Trusted Technology Service Provider Act (TVTG) provides clarity, global regulations are still evolving. Changes in EU or other jurisdictions could impact operations.
- **Mitigation:**
 - Maintain a regulatory compliance team to monitor and adapt to changes.
 - Engage with regulatory bodies like the Financial Market Authority (FMA) to stay informed.

b. Cross-Border Compliance

- **Risk:**
Operating in multiple jurisdictions may require adherence to foreign laws, such as U.S. securities regulations or GDPR equivalents.
- **Mitigation:**
 - Implement geofencing to restrict operations in high-risk jurisdictions.
 - Partner with local legal experts in target markets.

c. Token Classification

- **Risk:**
Tokens could be classified as securities, leading to stricter regulatory oversight.
- **Mitigation:**
 - Conduct a detailed legal analysis of tokens using the Howey Test and Liechtenstein's TVTG guidelines.
 - Avoid issuing tokens that resemble financial instruments without proper licensing.

d. Licensing and Registration

- **Risk:**
Failure to register as a Trusted Technology (TT) Service Provider with the FMA could result in legal penalties.
- **Mitigation:**
 - Ensure timely and complete registration with the FMA.
 - Regularly audit the platform to confirm compliance with TVTG requirements.

2. Financial Risks

a. Initial Costs

- **Risk:**
High upfront costs for platform development, legal compliance, licensing, and marketing.
- **Mitigation:**
Prepare a detailed financial plan and raise sufficient capital through compliant fundraising methods (e.g., token offerings under TVTG guidelines).

b. Revenue Uncertainty

- **Risk:**
Monetization may take time, as user adoption could be slow in the early stages.
- **Mitigation:**
 - Diversify revenue streams (e.g., transaction fees, token sales, and premium features).
 - Invest in user acquisition strategies to accelerate growth.

c. Volatility of Token Markets

- **Risk:**
Token value fluctuations can affect user trust and revenue, particularly if the platform's economy relies heavily on token trading.
- **Mitigation:**
 - Focus on token utility rather than speculative value.
 - Establish mechanisms to stabilize token value, such as capped supply or buy-back programs.

3. Legal and Compliance Risks

a. AML/KYC Compliance

- **Risk:**
Non-compliance with AML/KYC requirements could lead to fines or reputational damage.
- **Mitigation:**
 - Partner with reliable third-party KYC/AML providers.
 - Regularly audit user onboarding and transaction monitoring systems.

b. Intellectual Property (IP) Infringement

- **Risk:**
Users may upload or tokenize copyrighted content, leading to legal disputes.
- **Mitigation:**
 - Implement content moderation and verification processes.
 - Require creators to verify ownership of content before tokenization.

c. Data Privacy Violations

- **Risk:**
Mishandling user data could lead to GDPR violations and hefty fines.
- **Mitigation:**
 - Invest in robust data encryption and secure storage.
 - Offer users clear data privacy controls, including opt-outs and account deletion.

4. Market and Competitive Risks

a. Market Saturation

- **Risk:**
The Creator Economy is competitive, with established platforms like Patreon, OnlyFans, and Rally.io.
- **Mitigation:**
 - Differentiate the platform with unique features, such as token-based governance, gamification, or revenue-sharing models.
 - Focus on specific niches or underserved creator categories.

b. User Adoption

- **Risk:**
Creators and fans may be hesitant to adopt tokenized platforms due to lack of understanding or trust in blockchain technology.
- **Mitigation:**
 - Offer user-friendly interfaces and reduce blockchain jargon.
 - Provide educational resources and incentives for early adopters.

5. Operational Risks

a. Technology Risks

- **Risk:**
Technical failures, such as smart contract bugs, could disrupt operations or lead to financial losses.
- **Mitigation:**
 - Conduct rigorous audits of smart contracts and platform code.
 - Implement contingency plans for downtime or security breaches.

b. Security Threats

- **Risk:**
Cyberattacks, hacking, or fraud could compromise user funds or data.
- **Mitigation:**
 - Invest in robust cybersecurity measures, including multi-signature wallets and regular penetration testing. Offer users best practices for securing their accounts, such as two-factor authentication.

6. Reputational Risks

a. Token Speculation

- **Risk:**
Perception of the platform as speculative or risky could deter mainstream adoption.
- **Mitigation:**
 - Emphasize utility and engagement over speculative token trading.
 - Regularly communicate the platform's goals and user benefits.

b. Creator Misconduct

- **Risk:**
Creators engaging in unethical or illegal activities could harm the platform's reputation.
- **Mitigation:**
 - Enforce strict community guidelines and review processes for creators.
 - Act swiftly to address violations, including token freezes or account bans.

7. Economic Risks

a. Global Economic Downturns

- **Risk:**
Economic instability could reduce discretionary spending by fans, affecting platform revenue.
- **Mitigation:**
 - Offer affordable options and flexible pricing for creators and fans.
 - Diversify platform revenue sources to reduce dependency on user spending.

b. Blockchain Ecosystem Risks

- **Risk:**
Dependence on blockchain infrastructure (e.g., Ethereum) could pose risks due to network congestion or high gas fees.
- **Mitigation:**
 - Use a scalable blockchain solution with low transaction costs.
 - Consider integrating layer-2 solutions or alternative blockchains.

8. Ethical and Social Risks

a. Inclusivity and Accessibility

- **Risk:**
Blockchain technology may exclude non-tech-savvy users.
- **Mitigation:**
 - Simplify user interfaces and provide non-technical onboarding options.
 - Educate users about blockchain in an accessible manner.

b. Content Moderation

- **Risk:**
Challenges in moderating content could lead to platform misuse, such as hate speech or illicit activities.
- **Mitigation:**
 - Use AI-powered content moderation tools alongside human oversight.
 - Clearly define and enforce acceptable use policies.

CONCLUSION

Investing in a Tokenized Entertainment Ecosystem targeting the Creator Economy offers a transformative opportunity to capitalize on the booming digital content market.

Here's why this venture holds exceptional promise:

1. Creator Economy Focus:

The Creator Economy is expanding rapidly, with global creators earning billions annually.

This Ecosystem empowers Creators to monetize their work directly while fostering deeper connections with fans through token-based incentives, creating a sustainable and mutually beneficial relationship.

2. Diverse Revenue Streams:

By incorporating a Fan/Creator platform, Voyeur Streaming services, and a Live Cam Content (Syndication) Platform, the Ecosystem taps into multiple high-growth segments.

This diversified approach ensures consistent revenue while appealing to varied audience demographics.

3. Tokenized Financial Model:

The Ecosystem's use of ICO utility tokens enhances user engagement and drives platform activity, while STO equity tokens offer investors a share in the Ecosystem's growth.

The integration of RWA (Real-World Asset) staking, including assets like beauty salons and real estate projects, adds tangible value and stability to the Ecosystem, creating a balanced mix of high-growth potential and risk management.

4. Regulatory Advantage in Liechtenstein:

Liechtenstein's progressive blockchain regulations and supportive legal framework offer transparency, compliance, and credibility to the project. This provides assurance to global investors and fosters trust in the ecosystem's operations.

5. Global Market Potential:

With a worldwide operational focus, the ecosystem is positioned to capitalize on the growing demand for decentralized content platforms and creator monetization tools.

This global reach ensures scalability and access to diverse revenue pools.



6. Innovative Monetization Opportunities:

The combination of blockchain technology, Real-World Assets, and cutting-edge Entertainment Platforms creates a unique, forward-thinking investment opportunity.

By addressing the unmet needs of creators and fans, the ecosystem offers a compelling value proposition in an increasingly digital and decentralized world.

In conclusion, investing in this Tokenized Entertainment Ecosystem represents a chance to lead the next wave of innovation in the Creator Economy.

Its combination of high-growth platforms, asset-backed stability, and global scalability, all within a regulated framework, makes it a powerful opportunity for investors seeking both impact and profitability.

APPENDICES

247X Background Information

247X Pitch Deck

<https://docs.google.com/presentation/d/1IK0c4wBbfU6gltwjtSXNiytwKq9uMQhJy1fn11Rh4Q/edit?usp=sharing>

247X Tokenomics

<https://docs.google.com/spreadsheets/d/17fagSSiUzudD2AEquVLyJL0SbOLYNU5H3nNmsryEsg/edit?usp=sharing>

References

40 Creator Economy Statistics You Need To Know in 2024

<https://www.theleap.co/blog/creator-economy-statistics/>

Tokenization Market in Europe: Predicted Growth, Regulation, and Top Cases

<https://thetokenizer.io/2022/07/12/tokenization-market-in-europe-predicted-growth-regulation-and-top-cases-2/>

Tokenization Market in Europe: Predicted Growth, Regulation, and Top Cases

[Tokenization Market in Europe: Predicted Growth, Regulation, and Top Cases](#)

Brands are still investing big in sponsored content on social media

<https://www.emarketer.com/content/brands-investing-in-social-media-sponsored-content>

Behind the success of live-commerce in China

<https://medium.com/@jaindevyani/behind-the-success-of-live-commerce-in-china-8f53a2657603>